

Norwex®

JULY 2020

THE *clean*  
YOU *need* NOW.



## THE NORWEGIAN EXPERIENCE

*founded in Norway over 26 years ago, Norwex has been helping to transform homes into safe havens by creating effective, safe and sustainable cleaning and personal care products that reduce the use of harmful chemicals.*

Known for its forests, fjords and fresh air, Norway is one of the most environmentally friendly countries in the world, which is why we're so proud of our Norwegian roots.

Our unique products empower you to stop using household cleaners and body products laden with harmful chemicals, and they help you to eliminate single-use waste that threatens our environment.

Today there are millions of Norwex fans as passionate about our products as we are—real people committed to being a force for good. We'd love for you to join our Mission and help create a brighter future around the world. Connect with a Consultant today or visit [norwex.biz](https://norwex.biz).



Judy Letain, Global Chief Executive Officer  
Debbie Bolton, Co-Founder | Global Chief Sales Officer



On the cover: New glass Forever Bottles, pages 40 and 47, and EnviroCloths, page 8.

*today's healthier*  
**SAFER CLEAN**

The Norwex Global Mission:  
Improving quality of life  
by radically reducing chemicals  
in our homes.



*table of*  
**Contents**

NEW PRODUCTS & INNOVATIONS	4
EVERY SPACE & SAFE HAVEN 5	8
KITCHEN	20
FOOD PREP & STORAGE	28
LAUNDRY	32
BEDROOM	36
BATHROOM	38
FRESHENERS	41
FACE & BODY	42
KIDS	58
SPECIALTY	62
COLLECTIONS	66
WHAT CLOTH FOR WHAT JOB	68
HOST A NORWEX PARTY	70
JOIN US	71

# 26 years of new products & innovations.

## RADICALLY REDUCING CHEMICALS

Very few of the world's 85,000-plus chemicals have been tested for their impact on human health. Over 200 chemicals have been found in the cord blood of newborns, and typical adults have more than 700 man-made chemicals in their bodies. Norwex offers proven cleaning and personal care solutions to keep harmful chemicals out of your home.

## REVOLUTIONARY MICROFIBER AND WATER

Learn about our superior-quality cloths, pages 6 – 7.

## NATURAL, POWER-BOOSTING CLEANSERS

To power up your microfiber, Norwex formulates natural cleansers with plant- and enzyme-based ingredients. Enzymes are a favorite solution. Biodegradable and milder than harsh surfactants, they work to break down soils and stains naturally and wash them away with less environmental impact.

## QUALITY CONTROL

Our in-house Product Safety and Regulatory Team is trained in toxicology. They review every ingredient that goes into our formulas. We own our Research and Development and manufacturing facilities, so we oversee every step of the process, helping ensure our products are effective and safe.

## DEDICATION TO SUSTAINABILITY

Norwex creates quality products that help save the earth and your budget by reducing plastic and single-use disposables like paper towels, wipes, dryer sheets and more. Many of our microfiber products contain up to 70% recycled materials. And we're packaging more Household products in OceanBound Plastic, helping to reclaim plastic headed for the sea.



**new** Forever Bottles, Dispenser and Sprayer pages 40 and 47



**new** Lysere™ Advanced Antioxidant Mouthwash and Probiotic Whitening Toothpaste page 56

**new** Heavy Duty Degreaser Concentrate page 23

**new** Squeegee Attachment page 18 (shown with Multi-Use Handle)

# for the protection you need, everywhere you go.



Proven to filter 81% of 0.1 micron-sized particles!

**new** Norwex Reusable Face Mask with BacLock® BacLock

Made with our revolutionary microfiber, our Reusable Face Mask provides both protection and breathability. Tested under ASTM F2100/F2299 protocols and proven to filter 81% of 0.1 micron-sized particles, it is reusable as well as comfortable. Wash after each use; air dry. 60-day warranty. *Not a medical grade mask nor a replacement for medical grade Personal Protective Equipment. Not recommended for children under 3 years of age.*

**Adult**

Size: 15 cm x 11 cm / 6.0" x 4.3" **\$14.99**

**Kids (3 – 8 years of age)**

Size: 12.5 cm x 9.5 cm / 4.9"x 3.7" **\$13.99**



354208  
blue camo

354210  
floral

354212  
geometric



354214  
stars

Different colored zippers on each side. Store clean masks on one side, used on the other!



Mask sold separately.

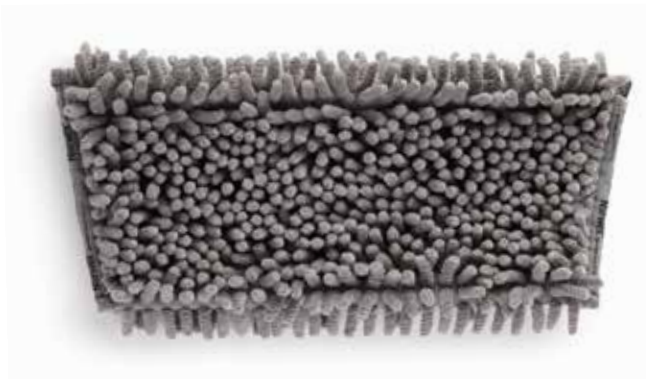


**new** Wristlet RECYCLED

Our 100% recycled polyester Wristlet is the perfect travel companion for our Reusable Face Masks. One pocket has a charcoal zipper and one has a blue zipper; use one side for clean masks and the other for used ones. Handy strap makes it convenient to carry with you everywhere. Hand wash. 60-day warranty

Size: 21 cm x 12.5 cm / 8.27" x 4.92"  
strap: 12.7 cm / 5"

354301 turquoise or 354302 charcoal **\$14.99**



**new** Small Chenille Dry Mop Pad  
page 16



**new** Foaming Hand Wash in Unscented and Citrus  
page 47

currently unavailable

# TECHNICALLY SPEAKING, OUR *microfiber* IS *simply better.*

## MECHANICAL VERSUS CHEMICAL CLEANING


Instead of relying on chemicals, Norwex harnesses the physical power of our microfiber and water alone to easily and thoroughly clean any surface. You get an immaculate clean while radically reducing your use of harmful chemicals that can affect your family's health.

## OUR EXCLUSIVE BACLOCK® SELF-PURIFIES

Look for the logo! Norwex Microfiber products containing BacLock\*\* self-purify within 24 hours when wet! The BacLock micro silver antibacterial agent embedded in the cloth self-cleanses it—drastically reducing mold, fungi and bacterial odor—so the cloth is ready to use again and again, allowing you to launder it less often. Between washes, simply rinse thoroughly and hang to dry.

## HELPS THE EARTH AND YOUR BUDGET

Norwex Microfiber enables you to eliminate not only harmful, chemical-laden cleansers, but all those single-use disposables like paper towels, floor pads and wipes. That's great for the earth and can save you about \$600 a year.

 **RECYCLED** And look for this symbol denoting microfiber products made from 50% – 70% recycled materials.


## CUTS YOUR CLEANING TIME IN HALF

No more lugging around totes or switching from cleanser to cleanser for every project. Our microfiber is as easy and efficient as it is effective.



All Norwex Microfiber products carry a two-year warranty. Please visit [norwex.biz/en\\_US/norwex-guarantee](http://norwex.biz/en_US/norwex-guarantee) for details.

\* When following proper care and use instructions, page 69.

\*\*  **BacLock**. This graphic is noted throughout the catalog to differentiate those products that contain BacLock, an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.

IMPORTANT NOTE: Some surfaces and finishes can be easily damaged. Please always test Norwex Microfiber on an inconspicuous spot first. Do not use microfiber (except Norwex Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.

## *the difference is in the details.*

Take a closer look at one of today's most innovative cleaning products.

Removes up to 99% of bacteria from surfaces—using only water.\*

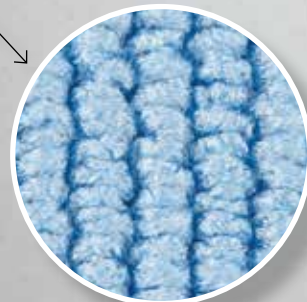
Our EnviroCloth® is made with fiber that has a maximum length of more than 10 million feet for more effective cleaning power!

Absorbs up to 7 times its weight in water.

Loosens and lifts the smallest, most stubborn dirt, grease and debris when used wet—no harmful chemicals required.

Creates an electrostatic charge that picks up and holds everything when used dry to dust.

A mere 1/200th the thickness of a human hair, our microfiber is a superior blend of extra-dense, super-fine fibers for superior absorption and effectiveness.




## why ENVIROCLOTH®

Our super-dense EnviroCloth cleans mechanically, picking up the smallest particles on its own, so you won't need any harmful chemicals. It removes dirt, grime and up to 99% of bacteria from surfaces with water alone\*, and then our BacLock® agent goes to work within the cloth to actually self-purify it within 24 hours.

### EnviroCloth

No need for chemical-laden, all-purpose cleaners or wasteful paper towels; it's safer for your family and better for your budget and the environment! Use wet or dry.

Size: 35 cm x 35 cm / 13.78" x 13.78"

From left to right:  **RECYCLED** 70% Recycled Materials (two 500 ml plastic bottles): 1913 plum and 1912 teal.

1514 green, 1512 graphite, 1515 blue **\$18.99**

\*When following the proper care and use instructions.

## why WINDOW CLOTH

Get a streak-free sparkle on your home's smooth surfaces. There's simply no need for the harmful chemicals of glass cleaners, or expensive, wasteful paper towels.

### Window Cloth

Silky, tightly woven microfiber swiftly gets windows, mirrors and other shiny objects clean and streak-free. Pair it with the EnviroCloth to get a chemical-free clean throughout your home.

Size: 45 cm x 45 cm / 17.72" x 17.72"

From left to right: 1518 purple, 1914 plum **\$19.99**

### SAVE WITH THE SET

#### Basic Package

**1 each of:** EnviroCloth, Window Cloth  
1505 Retail price: ~~\$39.98~~ **\$35.99**

See more money-saving Collections on page 66.



The EnviroCloth and water reduce 53 chemicals typically used in your home!\*\*





With over 10 million feet of fiber in each cloth, the exceptionally dense weave means more effective cleaning power.



# microfiber + water

## A REVOLUTIONARY CLEAN

### elbow grease IN A JAR



Norwex Microfiber + water is amazing, but when you need a little more scour power, just add a swipe of our long-lasting Cleaning Paste! ■ Quickly cleans lawn furniture, campers and boats ■ Removes burn marks from pots and pans ■ Erases permanent marker from tile, laminate and linoleum ■ And hundreds more uses!

Cleaning Paste pairs great with a damp EnviroCloth!

**Cleaning Paste**  
Power up your microfiber and water even more! This effective Cleaning Paste works to tackle tough grime, rust stains, scuff marks, permanent marker and more to get surfaces sparkling clean! Use with a damp EnviroCloth and lather well. *Not for use on brushed stainless steel or special coatings. Always test on an inconspicuous place first.*

Size: 200 ml / 6.76 oz 403500 **\$34.99**

## defeat dust. breathe easier.

Dust can contain up to 45 chemicals, including phthalates and flame retardants, and stir up allergies and asthma. Many cleaners leave a waxy residue that actually collects more dust, while regular cloths just move dust around, sweeping it up into the air to resettle again.

### EnviroWand® with Two-Sided Sleeve

Hard-to-reach nooks and crannies are no problem for the bendable EnviroWand. With nubby chenille microfiber on one side and microfiber cloth on the other, it attracts and holds dust and dirt much better than single-use dusting pads and chemical-laden sprays. Easily cleans furniture, lampshades, bookshelves, windowsills and screens, blinds, ceiling fans and more!

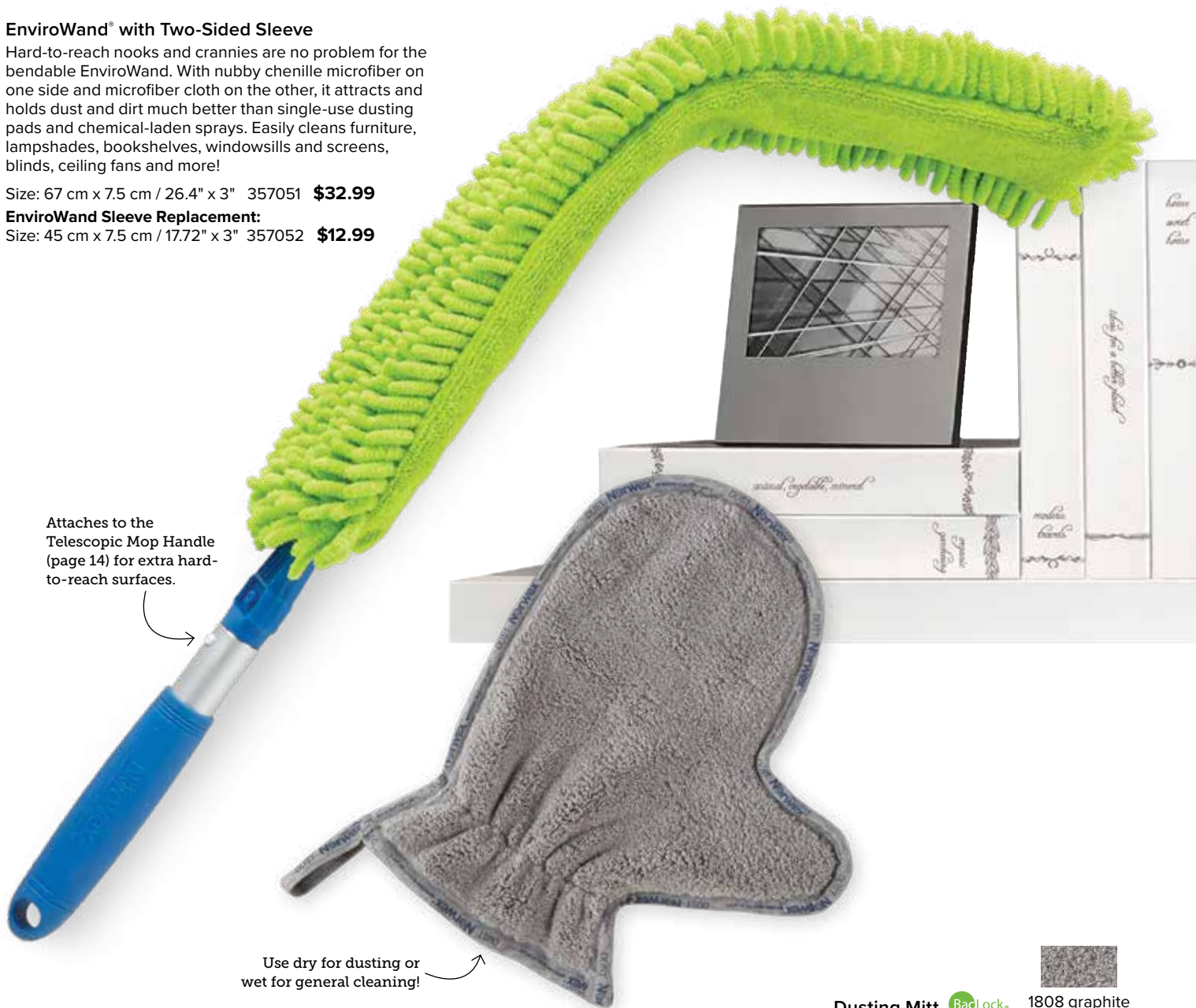
Size: 67 cm x 7.5 cm / 26.4" x 3" 357051 **\$32.99**

### EnviroWand Sleeve Replacement:

Size: 45 cm x 7.5 cm / 17.72" x 3" 357052 **\$12.99**

Attaches to the Telescopic Mop Handle (page 14) for extra hard-to-reach surfaces.


Use dry for dusting or wet for general cleaning!



### Dusting Mitt **BacLock**

Harmful chemicals found in household dust are no match for the dense, plush fibers in our Dusting Mitt! Its electrostatically charged microfiber attracts and holds dust and other dust-related allergens like a magnet, keeping them from resettling elsewhere. Your home stays dust-free longer!

Size: 26 cm x 14 cm / 10.24" x 5.51" **\$20.99**

-  1808 graphite
-  1516 blue
-  1517 green

# reduce over 80 chemicals


## WITH OUR BEST-SELLING SET!\*

### safe haven 5 set

Top five essentials for creating your own Safe Haven!


**1 each of:** EnviroCloth®, Window Cloth, Dusting Mitt, Cleaning Paste and either Ultra Power Plus™ Laundry Detergent **OR** Liquid Laundry Detergent.



Safe Haven 5 Set with  
Ultra Power Plus Laundry  
Detergent (1 kg / 2.2 lbs.)   
1905 Retail price: ~~\$119.95~~  
**\$104.49**

**or**



Safe Haven 5 Set with  
Liquid Laundry Detergent   
1919 Retail price: ~~\$129.95~~  
**\$114.49**



\*The Safe Haven 5 Set and water reduce over 80 chemicals typically used in your home. Based on a comparison of Norwex Safe Haven 5 to 18 retail brand cleaning products, 2020.





## *a cleaner sweep. a safer family.*



---


Your family deserves a Safe Haven as free from harmful chemicals as possible, especially where your kids and pets play. Our floor products work with water alone to remove every bit of dirt, grease and grime—even chemical residue left behind by other products—so your floors stay cleaner and your family safer.


# MOP SYSTEMS FOR ALL HOMES

# large &

## *superior mop starter system*

- 1 Telescopic Mop Handle
- 1 Large Mop Base
- 1 Large Wet Mop Pad Made from 70% Recycled Materials  RECYCLED
- 1 Large Dry Superior Mop Pad Made from 50% Recycled Materials  RECYCLED

 1809 Nordic Naturals

 1209 blue/green

Retail price: ~~\$130.96~~ **\$115.69**



## *customize your clean* | INDIVIDUAL ACCESSORIES

### Telescopic Mop Handle

Combine Mop Base and your choice of Norwex Mop Pad or EnviroWand® to quickly clean floors or under furniture. Handle adjusts to fit your height so you can comfortably clean.


Size: adjustable 98 cm – 160 cm / 38.58" – 62.99"  
356001 blue/green or 356003 gold/rose gold **\$29.99**




# & small



## superior mini mop system

- 1 Telescopic Mop Handle
- 1 Small Mop Base
- 1 Small Dry Superior Mop Pad Made from 50% Recycled Materials  RECYCLED
- 1 Small Wet Mop Pad Made from 70% Recycled Materials  RECYCLED

 1210 blue/green  
 Retail price: ~~\$106.96~~ **\$96.79**

### Mop Base

Easily snaps into the Telescopic Mop Handle or Multi-Use Handle and locks to hold firm for cleaning walls. Velcro® strips secure Mop Pads; rubber edging protects walls and furniture.

### Large Mop Base

Size: 40 cm x 8 cm / 15.75" x 3.15" 355104 silver **\$34.99**

### Small Mop Base

Size: 24 cm x 8 cm / 9.45" x 3.15" *new* 355105 silver **\$26.99**




**Love What You See?  
Get It For FREE!**

See page 70 for details.

## why NORWEX MOP PADS?

Once you try our Norwex Microfiber Mop Pads, you'll never want to use anything else. They give you an *amazing* clean with water only—and you'll be able to reduce harmful chemicals on your floors, where kids and pets play.

### Dry Superior Mop Pad

Made from 50% Recycled Materials  RECYCLED

The statically charged microfiber picks up the smallest particles of dirt, dust, crumbs and more.

Size: 52 cm x 15 cm / 20.47" x 5.91" **Large \$32.99**



352018  
yellow



352015  
champagne

Size: 34 cm x 15 cm / 13.39" x 5.91"

**Small\* 352017 yellow \$24.99**

### Wet Mop Pad RECYCLED

Made from 70% Recycled Materials

Use wet to quickly clean floors and walls.

Size: 52 cm x 14 cm / 20.47" x 5.51" **Large \$32.99**



350004  
blue



350006  
rose quartz

Size: 32 cm x 14 cm / 12.6" x 5.51"

**Small\* 350003 blue \$24.99**

### Tile Mop Pad

Special nylon fibers are woven into the microfiber to quickly and easily scrub dirt and debris from tile floors.

Size: 52 cm x 14 cm / 20.47" x 5.51"

**Large 350106 \$32.99**

Size: 32 cm x 14 cm / 12.6" x 5.51"

**Small\* 350105 \$24.99**

### Chenille Dry Mop Pad

Extra-long nubby chenille microfiber picks up and holds dirt, dust, pet hair and other large particles. Great for baseboards, walls and ceilings too!

Size: 52 cm x 15 cm / 20.47" x 5.91"

**Large 352020 green \$36.99**

Size: 32 x 14 cm / 12.6" x 5.51"

**new Small\* \$28.99**



352021  
graphite

### Window Cloth Mop Pad RECYCLED

Tightly woven microfiber brings high windows to a sparkling shine.

Size: 52 cm x 15 cm / 20.47" x 5.91"

**Large 350107 \$32.99**

Size: 32 cm x 14 cm / 12.6" x 5.51"

**Small\* 350108 \$24.99**

\*Shown on page 18.

# mop EVERYTHING WITH *microfiber.*

Five types of Norwex Mop Pads for every surface pick up everything you and yours can lay down.

tile mop pad

3

wet mop pad   RECYCLED  
Made from 70% Recycled Materials

2

dry superior mop pad  RECYCLED  
Made from 50% Recycled Materials

1



# 4

**chenille dry mop pad**  
also available in  
**new** small graphite



# 5

**window cloth mop pad** BacLock



### Rubber Brush

Easily cleans Mop Pads, Entry Mats and EnviroWand®; just brush debris into the trash after use. It also quickly removes hair, lint, crumbs and dust from textiles, pets, car seats, furniture and carpeted stairs.

Size: 16 cm x 5 cm / 6.3" x 1.97" 357010 **\$16.99**



# GET A *handle* ON *clean.*

## **new** Squeegee Attachment

Say "so long" to streaks. Our Squeegee Attachment snaps onto the Multi-Use Handle to quickly dry shower doors, mirrors, car windows, tile, marble and more—even rippled surfaces. Combine it with our Telescopic Mop Handle and extend your "squeegee-ability" even further! Rinses clean with water. 2-year warranty

Size: 25.4 cm / 10" 356403 **\$17.99**

### SAVE WITH THE SET

## **new** Hand-Held Squeegee System

The Hand-Held Squeegee System quickly removes water from a variety of surfaces, leaving them dry and streak-free. The flexible rubber blade works on both flat and rippled surfaces. Use after showering to reduce soap film on shower doors and tile.

**1 each of:** Squeegee Attachment, Multi-Use Handle  
2-year warranty

2009 Retail price: ~~\$27.98~~ **\$24.99**

## Multi-Use Handle

Combine with the small Mop Base and any of our small Mop Pads to customize your own hand-held cleaning system. 2-year warranty

Size: 4 cm x 4 cm x 17.5 cm / 1.6" x 1.6" x 6.9" 357054 **\$9.99**

### SAVE WITH THE SET

## Hand-Held Cleaning System\*

Extend your power to polish and shine way beyond windows. Perfect for all kinds of smaller jobs throughout the house, the Hand-Held Cleaning System can also be combined with our other small-sized Mop Pads to switch out as you like. **1 each of:** Small Window Cloth Mop Pad, Small Mop Base, Multi-Use Handle. 2-year warranty

2001 Retail price: ~~\$61.97~~ **\$55.79**

\*See full details of individual components above and on pages 15 and 16.

## **new** Small Chenille Dry Mop Pad



WORKS WITH ALL SMALL MOP PADS!



Stainless steel squeegee head adds strength and durability.



Unscrew the Multi-Use Handle to use the bristle brush for detail duty.





**Carpet Stain Remover**

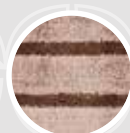
Our enzyme-based carpet cleaning solution breaks down and eliminates even the toughest stains, while neutralizing odors. It contains biodegradable ingredients, so it won't contaminate waterways. *Not for use on carpets treated with Scotchguard™.*

Size: 355 ml / 12 fl. oz. 600001 **\$29.99**

**Entry Mat**

This door mat features super-absorbent microfiber and stiff polypropylene bristles to trap dirt and other pollutants, so they're not tracked in. Machine-wash; air dry.

Size: 50.8 cm x 76.2 cm / 20" x 30"  
356511 graphite or 356510 brown **\$69.99**



356510  
brown



Keep dirt where it belongs!  
Up to 85% of contaminants  
are brought indoors in the  
first four steps!



**Spray Bottle**

Just add water! Spray and wipe up messes with our microfiber cloths and Mop Systems for a quick on-the-go clean! Or use to dilute an enzyme product with water for extra freshness where and when it's needed. *Do not store diluted products for prolonged periods.*

Size: 230 ml / 7.77 oz. 354000 blue **\$6.99**





# *a cleaner home. a healthier planet.*

---

Your home is where family is fed and souls are uplifted—so keeping it clean means more than just wiping up spills and putting away laundry. It's making sure that the products you use to feed and clothe your family are free from harmful chemicals and safer for the earth. Is your home truly clean? Use Norwex and be sure.

Colors for every décor!

# clean IS ALWAYS WITHIN REACH.

Extra-absorbent cloths for life's most colorful messes.

## Kitchen Towels & Cloths BacLock®

Our microfiber cloths and towels feature a channel weave to grab, trap and eliminate kitchen messes and look great doing it. Perfect for drying dishes, wiping countertops, soaking up spills and so much more!

**Kitchen Towel**  
Size: 65 cm x 35 cm / 25.59" x 13.78" **\$21.99**

**Kitchen Cloth**  
Size: 35 cm x 26 cm / 13.78" x 10.24" **\$11.99**

### SAVE WITH SETS & TRIOS

**Kitchen Towel & Cloth Set**  
1 Kitchen Cloth, 1 Kitchen Towel  
Retail price: ~~\$33.98~~ **\$30.79**

**Kitchen Cloth Trio**  
Set of 3 Kitchen Cloths  
Retail price: ~~\$35.97~~ **\$31.99**

## Textured Kitchen Towel & Cloth BacLock®

All the same benefits of our Kitchen Towels and Cloths in a beautiful diamond weave in amethyst.

**Textured Kitchen Towel**  
Size: 65 cm x 35 cm / 25.59" x 13.78"  
307115 amethyst **\$21.99**

**Textured Kitchen Cloth**  
Size: 35 cm x 26 cm / 13.78" x 10.24"  
307215 amethyst **\$11.99**

### SAVE WITH THE SET & TRIO

**Textured Kitchen Towel & Cloth Set**  
1 Textured Kitchen Cloth, 1 Textured Kitchen Towel  
1099 Retail price: ~~\$33.98~~ **\$30.79**

**Textured Kitchen Cloth Trio**  
Set of 3 Textured Kitchen Cloths  
1908 Retail price: ~~\$35.97~~ **\$31.99**



Our kitchen towels and cloths come in seven colors:

	graphite	charcoal	pomegranate	sea mist	teal	navy	green
<b>Towel</b>	307109	307117	307112	307108	307120	307122	307121
<b>Cloth</b>	307209	307217	307212	307208	307220	307222	307221
<b>Set</b>	1434	1702	1464	1435	1708	1903	1904
<b>Cloth Trio</b>	1424	1703	1463	1425	1709	1901	1902


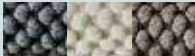

# weaving a better future for our planet.

Thanks to our long-lasting microfiber made from 50% recycled materials, you'll help clean up the world with every swipe of the cloth. And since you won't need paper towels any more, you'll be saving money as well as the planet.

## Counter Cloths Made from 50% Recycled Materials

Replace paper towels! These ultra-absorbent, reusable cloths quickly pick up spills and messes in the kitchen, bathroom—really anywhere. Best of all, each set contains more than one 500 ml plastic bottle.

Size: 28 cm x 13 cm / 11" x 5" **\$21.99** set of 3

307414 green, gold, navy	307410 slate, vanilla, mushroom	307412 marine, teal, sea mist
		

## Counter Cloths and Box Set

Every cloth needs a home—like our exclusive, Norwex-branded Counter Cloth Box, shaped like a cozy house. Set contains six colors of Counter Cloths and keeps them within easy reach for a quick, grab-and-go clean. *Holds up to 12 Counter Cloths.*

Size: 24 cm x 14.9 cm x 8.5 cm / 9.4" x 5.8" x 3.3"

Six Counter Cloths (in slate, vanilla, mushroom and marine, teal, sea mist) and black, open-frame metal wire box 370501 **\$58.99**

Made from 50% recycled materials!



## IT'S A *fact*:

More than 51,000 trees are cut down daily for North America's paper towel habit.



Ultra concentrated!  
One bottle = five bottles when diluted.

### **new** Heavy Duty Degreaser Concentrate

From oily stains on your countertops to smudges on floors and walls, our Heavy Duty Degreaser Concentrate tackles grease, grime, food residue and gunk wherever you find it. Simply dilute three tablespoons in 16 ounces of water for a powerful solution that removes everything from fingerprints to scuff marks and more, leaving surfaces clean and shiny. Perfect for removing dirt and grease in the garage, too! *Not for use on porous or unsealed surfaces. Before using, test on an inconspicuous area.*

Size: 237 ml / 8 fl. oz. 403476 **\$24.99**

# OUR *dynamic duo* FOR CLEAN, SHINY DISHES!

UltraZyme™ Dishwasher Powder and Rinse Aid Plus—  
a one-two punch of spot-free clean.

## UltraZyme Dishwasher Powder

Enzymes target and dissolve grease, baked-on food and stains—no pre-soaking required! Our enzyme blend breaks down stuck-on food so your dishes, glassware, cutlery, pots and pans all come out squeaky clean and toxin-free—even in hard water. Phosphate-free, fragrance-free and chlorine bleach-free, it also works to reduce odors and remove buildup inside your dishwasher. Cleans up to 45 loads. *Not recommended for hand dishwashing.*

Size: 450 g / 15.87 oz. 403474 **\$16.99**

## Rinse Aid Plus

Combat spots and film and get your dishes and glassware sparkling! Powered by natural citric extracts, Rinse Aid Plus thoroughly rinses away residual mineral deposits to prevent spots on every load. Dishes dry more effectively and come out gleaming every time! Formulated specifically to work with our UltraZyme Dishwasher Powder; use these two products together for the ultimate dish-cleaning experience.

Size: 355 ml / 12 fl. oz. 403475 **\$14.99**

## SAVE WITH THE SET

**new** Dynamic Dish Duo

**1 each of:** UltraZyme Dishwasher Powder and Rinse Aid Plus

2010 Retail price: ~~\$31.98~~ **\$28.99**





*dishwashing tools that give you a hand with cleaning.*



**Dishwashing Liquid**

This gently sudsing formula removes grease and gets your dishes spotless, even in the hardest water. Ultra-concentrated and phosphate-free, it contains biodegradable ingredients and is scented with Clementine essential oil. Suitable for septic tanks.

Size: 355 ml / 12 fl. oz. 600003 **\$9.99**

**Magnet Ball**

Works in dishwashers and washing machines to prevent calcium buildup, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. *Not for frontloading washing machines.* 5-year warranty

Size: 5 cm x 5 cm x 6 cm / 2" x 2" x 3"  
357020 **\$39.99**



**Kitchen Scrub Cloth**

Microfiber woven with nylon easily cleans pots and pans that need a little extra scrubbing power. Safe for non-stick surfaces.

Size: 35 cm x 35 cm / 13.78" x 13.78"  
307001 blue **\$14.99**



**Bottle Brush with EnviroSleeve**

Flexible and sturdy rubber bristles combine with an easy-grip handle to quickly get bottles, vases, glassware and other hard-to-clean containers spotless. Dishwasher safe. 1-year warranty

**Bottle Brush:**  
4.8 cm x 31.8 cm / 1.9" x 12.5"

**EnviroSleeve**  :  
7.6 cm x 11.4 cm / 3" x 4.5"

1451 **\$19.99** 1 brush/1 EnviroSleeve

**EnviroSleeve**  :  
357056 **\$5.99** 1 sleeve

*my Norwex journey*

**My Product Story:** Before Norwex, something I always disliked was smelling and even tasting dishwasher soap residue on my dishes and glasses. I am so thankful that with Norwex UltraZyme Dishwasher Powder and Rinse Aid Plus, my dishes are always sparkling and I know that I am not ingesting chemical residue.

**What Norwex Means to Me:** The education on toxic chemicals I have received since joining Norwex has been life-changing. I am also very thankful for the income my business brings and the relationships I have gained. I will be forever grateful Debbie Bolton never gave up on her dream and built this company that impacts so many lives.

**Maria Zimmerman, Vice President Sales Leader, IN**  
Creating Safe Havens for 9 years



# *mighty* MUST-HAVES FOR THE HEART OF YOUR *home*.



Double-sided  
for twice the  
cleaning power!



## SpiriSponge

Non-scratching scrubber sponge removes sticky substances from surfaces. Safe for use on all non-stick surfaces and glass-top stoves. *Not recommended for use on brushed stainless steel appliances or special coatings and finishes.*

Size: 12 cm x 9 cm x 1.5 cm / 4.72" x 3.54" x .59"  
354102 **\$10.99** pack of 2

## EnviroScrub **BacLock**

Scrubby microfiber on one side removes sticky, gooey messes, and EnviroCloth® on the other easily wipes them away. Padded cloth is safe for all non-stick surfaces, including pots, pans, kitchen countertops, sinks, backsplashes, tiled walls and more!

Size: 16 cm x 16 cm / 6.3" x 6.3" **\$24.99** pack of 3

*new* 354107  
graphite



354106  
blue

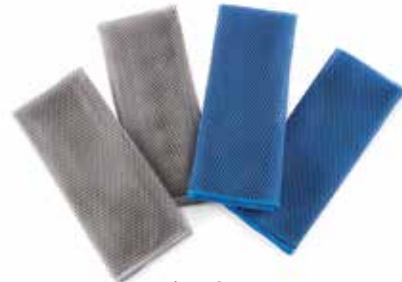


Our long-lasting,  
machine-washable  
sponges have a  
1-year warranty!

## EnviroSponges **BacLock**

These dual-sided, multipurpose EnviroSponges absorb all kinds of spills and sippy messes. The scrubby side loosens gooey grime and tough baked-on spills, and the soft, absorbent microfiber side whisks away the residue.

Size: 15.2 cm x 10.2 cm / 6" x 4"  
354105 **\$20.99** pack of 2



## Dish Cloths

The specially woven, netted Dish Cloths wash your dishes and so much more with ease! These nonabsorbent cloths easily handle heavy-duty cleaning or scrubbing jobs like removing flour, dough and other sticky substances from countertops.

Size: 45 cm x 45 cm / 17.72" x 17.72"  
307008 graphite or 307006 blue **\$17.99** pack of 2

Easy-grip handle  
saves your fingers!



## Mighty Mesh Pot Scrubber

This durable scrubber easily removes dried-on, burned-on and baked-on food from pots, pans, ovens and grills. It's even great for removing stuck-on algae from fish tanks and watermarks from glass and ceramic tiles. Dishwasher safe. *Use caution, may scratch some surfaces.*

354103 **\$9.99**

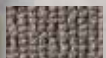
Heavy duty  
scrubby power!



## Spirinett

Cleaning's a breeze with these long-lasting scrubbers! Stainless steel makes them great for really tough jobs, and because they come in a pack of two you'll always have one handy. Dishwasher safe. *Use caution, may scratch some surfaces. Use of gloves is recommended to reduce skin abrasion. Avoid pulling loose threads and snip if necessary.*

354100 **\$5.99** pack of 2



307306 mushroom



307302 graphite

**new Dish Mat**

Now with BacLock® and made from 70% recycled materials! This extra-absorbent mat soaks up twice its weight in water, so it's perfect for letting dishes air dry. Hangs to dry and folds for storage.

Size: 53 cm x 36 cm / 20.87" x 14.17" **\$29.99**



Use with mesh side up.

**Sink Mats**

Use this set of three highly absorbent microfiber-and-foam mats in various sizes to absorb messy drips and spills from wet glasses, bottles, spoons and jars. Great by coffeepots, near sinks and faucets and in bathrooms.

Sizes: 25.4 cm x 20.3 cm / 10" x 8"; 20.3 cm x 15.2 cm / 8" x 6"; and 15.2 cm x 10.2 cm / 6" x 4" 307310 **\$29.99** set of 3



**IT'S A fact:**

Typical stainless steel cleaners contain chemicals that can strip and/or mar the clear-coat finish of your stainless steel appliances.



**Stainless Steel Cloth**

Removes smudges, fingerprints, grease marks and water droplets from appliances, stovetops and more with just a quick swipe. *Suitable for smooth stainless steel and other metals.\**

Size: 40 cm x 40 cm / 15.7" x 15.7" 305016 steel blue **\$23.99**

*\*Follow manufacturer's instructions for special coatings on various metals.*

**Oven and Grill Cleaner**

This enzyme-based cleaner safely breaks down baked-on, burned-on food and stubborn, greasy spills for easy cleanup of ovens, grills, pots, pans and bakeware. Won't leave residues or odors behind, so food tastes like it should!

Size: 355 ml / 12 fl. oz. 600006 **\$29.99**



**Micro Cleaning Hand Pads**

These pads work like magic to remove crayon, scuff marks, soap scum, ground-in dirt and much more. Just wet, squeeze out excess water and wipe out dirt! *Product breaks down with normal use.*

Size: 10 cm x 6 cm x 2 cm / 4" x 2.5" x 1" 357110 **\$6.49** pack of 2

### Silicone Food Storage Containers

Reduce the use of plastic wrap and plastic containers that can leach harmful chemicals into your family's food. These heavy-duty, BPA-free containers are reusable and have easy-to-use latches that provide a powerful seal to keep contents safe and fresh. When not in use, our eco-friendly containers collapse to take up 60% less room when compared to other storage options. Dishwasher, freezer and microwave safe.

**Small:** 350 ml / 1.4 cups; 132 mm x 97.5 mm x 65.5 mm / 5.2" x 3.8" x 2.6" teal

**Medium:** 500 ml / 2.1 cups; 164.5 mm x 108 mm x 64.5 mm / 6.5" x 4.3" x 2.5" graphite

**Large:** 800 ml / 3.3 cups; 186.5 mm x 121.5 mm x 69 mm / 7.3" x 4.8" x 2.7" eggplant

**Extra Large:** 1200 ml / 5 cups; 215 mm x 135 mm x 76 mm / 8.5" x 5.3" x 3" graphite

**Small/Medium:** 358002 **\$24.99** set of 2

**Large/Extra Large:** 358003 **\$32.99** set of 2

### SAVE WITH THE SET

**Small/Medium and Large/Extra Large:**

1910 Retail price: ~~\$57.98~~ **\$51.99** set of 4



### Fresh Produce Wash

Spray or soak away pesticides, fertilizers, dirt and microbes from fresh fruits and vegetables. Plant-based, biodegradable ingredients help extend shelf life of your produce with no phosphates, sulfates or parabens.

Size: 355 ml / 12 fl. oz.  
403470 **\$24.99**

### Veggie and Fruit Scrub Cloth

This two-sided cloth has a rough side for scrubbing away dirt, wax and debris from produce plus a smooth side for polishing. Perfect with our Fresh Produce Wash!

Size: 32 cm x 32 cm / 12.6" x 12.6"  
307010 green **\$13.99**



Great for peeling carrots!



## WHAT TOUCHES YOUR FOOD IS

# *no place for chemicals.*

It's time to face the ugly facts about plastic.

Utensils and food storage options made from plastic can leach BPA and other toxins into your family's foods. Plastic is also choking our landfills and waterways, where marine life can ingest it. Fortunately, Norwex offers a wide variety of healthier and more planet-friendly options.



### Cutting Board

Made from biodegradable natural Rice Husks, this durable, easy-to-clean Cutting Board is better than plastic cutting boards for protecting your countertops. The food-grade silicone grip ring keeps it in place. Dishwasher safe.\* 1-year warranty \*Avoid high-heat settings.

**Small:** 35 cm x 25 cm / 13.8" x 9.8"  
370001 **\$39.99**

**Large:** 40 cm x 30 cm / 15.75" x 11.8"  
370002 **\$49.99**





Two straw sizes to choose from!

**Norwex Napkins Made from 50% Recycled Materials**



Replace single-use paper napkins. Each set of highly absorbent, self-cleansing Norwex Napkins is made from the equivalent of five plastic bottles (500 ml).

Size: 43.2 cm x 31.8 cm / 17" x 12.5" **\$29.99** set of 4



307404 peacock

307400 slate

307402 leaves



**Stainless Steel Drinking Straws with Cleaning Brush and Bag**

Set of 2 with cleaning brush and hand-washable drawstring bag. Dishwasher safe. 1-year warranty

**Regular:** 21 cm long x .6 cm diameter / 8.26" long x .24" diameter 358036 **\$14.99** set of 2 straws, bag and brush

**Long:** 26 cm long x .6 cm diameter / 10.4" long x .24" diameter 358037 **\$16.99** set of 2 straws, bag and brush

**Stainless Steel Drinking Straws**

**Regular:** 21 cm long x .6 cm diameter / 8.26" long x .24" diameter 358030 **\$16.99** pack of 4 (does not include bag)

**Stainless Steel Straw Cleaning Brush 358031 \$4.99**



## PUT A LID ON *plastic waste.*

The world is home to everyone, so we want to do everything we can to take care of it—and everyone in it. That's why we offer more sustainable alternatives to single-use plastic that can leach chemicals into foods and linger in oceans and landfills, harming your health and the environment.

### Silicone Lids

Replace plastic wrap! Heat-resistant, food-safe silicone creates a tight seal on any smooth rim, keeping food fresh in the fridge and protected in the oven or microwave. BPA-free. Oven safe up to 446°F. Dishwasher safe. 1-year warranty

**Graphite Lid:** 26 cm diameter / 10.2" diameter

**Teal Lid:** 20 cm diameter / 7.9" diameter

358038 **\$19.99** set of 2

**Silicone Cup Lids:** 12 cm diameter / 4.7" diameter

358040 2 graphite, 1 each of eggplant and teal

**\$15.99** set of 4

**Square Bakeware Lid:**

23 cm x 23 cm / 9" x 9" 358042 eggplant **\$15.99**

**Rectangular Bakeware Lid:**

25 cm x 35 cm / 10" x 14" 358044 teal **\$29.99**



### Norwex Water Filtration System

Get cleaner, tastier water and reduce the use of plastic water bottles, too! Exclusive magnesium technology means better-tasting water, for just pennies a liter. Dishwasher safe. Includes one filter. 1-year warranty

Size: 2.5 L 1519 blue **\$49.99**

### Replacement Filters

Exclusive 4-stage magnesium filter helps remineralize your drinking water and maintain mineral balance and neutral pH for a clean, crisp taste. Reduces impurities, limescale and chlorine.

358105 **\$29.99** pack of 2



Replace filter every four weeks (approximately 100 fillings).



### Reusable Grocery Bag with BacLock®



This reusable carry-all bag is made from 80% recycled materials and strong enough to hold all your fruits, vegetables and other food staples. Contains our micro silver BacLock lining.

Size: 32 cm x 21 cm x 36.5 cm / 12.6" x 8.3" x 14.1"

358510 green

358512 retro

358511 rings **\$6.99**



green

Reduce waste by replacing plastic foil and aluminum foil!



## Clean. Fresh. Healthy!

### Reusable Produce Bags

Our washable mesh Reusable Produce Bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching, non-toxic and strong enough for a full load of fresh fruits and veggies. 1-year warranty

Size: 30 cm x 35 cm / 11.8" x 13.8"  
1466 **\$15.99** set of 3

Helps replace the trillion plastic bags used worldwide every year!



retro

rings



*earth-friendly*  
FORMULAS GET CLOTHES  
THEIR *cleanest.*

Put whiter, brighter laundry  
in your basket.



97% biobased formula  
derived from plants and  
other renewable resources  
and ultra-concentrated to  
dissolve grease and grime.





One compact bag of Ultra Power Plus™ Laundry Detergent washes up to 100 loads in an HE machine and up to 66 loads in a conventional machine.

## lighten your load!

**NORWEX LAUNDRY PRODUCTS ARE FREE FROM:**

phosphates, phthalates, fragrances, ammonia, optical brighteners, chlorine, dyes, fillers and bleach!

Removes stains from coffee, tea, juice, grass, makeup, lipstick, mascara, wine, eggs, cherries, berries, mustard, blood, grease and more!

USDA certified 53% biobased composition from plants and other renewable sources. Safer for your family — safer for the planet!



### Liquid Laundry Detergent



Designed for active families, our unique formula harnesses the power of enzymes to deliver potent effectiveness against your toughest odors and stains. It's over ten times more concentrated than most leading brands and effectively helps reduce all kinds of odors and organic stains with just a few pre-measured pumps. USDA certified 97% biobased from renewable sources, it cleans all types of fabrics\* and works in all water temperatures. Washes up to 215 loads in a high-efficiency machine, 107 in a conventional machine.

Size: 430 ml / 17 oz. 600000 **\$34.99**

### Ultra Power Plus™ Laundry Detergent



This highly concentrated, superior stain-fighting powder contains biodegradable surfactants and is free from phosphates and fillers. It whitens whites, brightens brights and dissolves grease and grime, plus it's safe on all fabrics\*, including handwashables and Norwex Microfiber. Works in all water temperatures. Washes up to 100 loads in a high-efficiency machine, 66 in a conventional machine.

Size: 1 kg / 2.2 lbs. 1125 **\$24.99**

*\*Follow garment label instructions for silk and wool.*

### Microfiber Cleaner Laundry Booster



This enzyme-based formula helps eliminate tough laundry stains and odors like grass, urine, blood, grease, grime, sweat and more, even in hard water. Contains none of the harmful chemicals from bleach, ammonia or synthetic fragrances and will not dull colors. Great for restoring dingy clothing and keeps fabrics looking new longer!

Size: 450 g / 15 oz. 600016 **\$24.99**

### Stain Remover

No need for chlorine bleach or other harsh chemicals! Our biodegradable Stain Remover penetrates, dissolves and eliminates a variety of stains on contact. Gentle on delicate fabrics\* and works in all water temperatures. Free from bleach, optical brighteners, dyes, synthetic fragrance, SLS, phthalates and phosphates.

*\*Not recommended for use on silk or wool.*

Size: 355 ml / 12 fl. oz. 600004 **\$10.99**

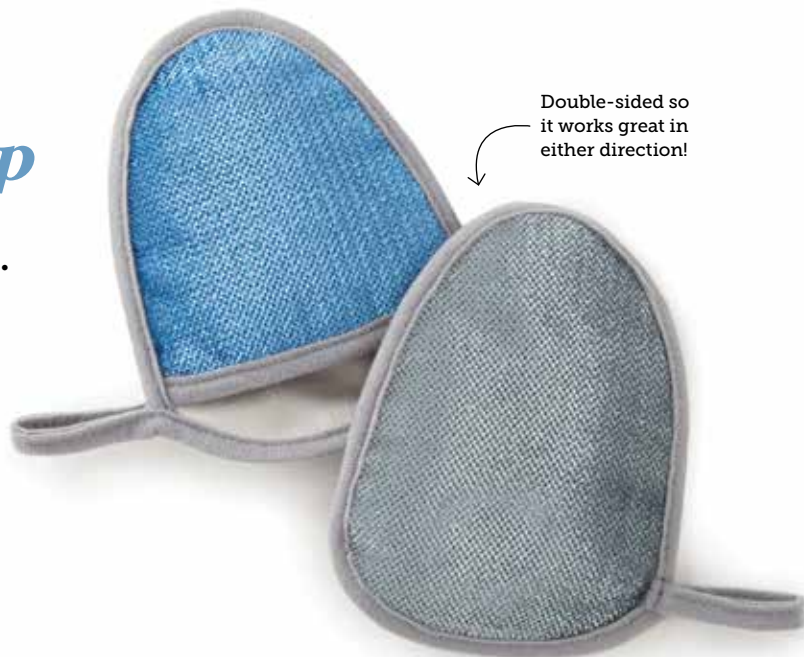
# the perfect pick up

**YOUR GRAB-AND-GO SOLUTION  
TO LOOK YOUR BEST EVERYWHERE.**

## **new** Lint Mitt

This handy mitt fits perfectly on your hand to quickly whisk away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without the sticky waste—or plastic—of most lint rollers!

Size: 11.5 cm x 14.8 cm / 4.5" x 5.8" 308041 **\$12.99**



Double-sided so  
it works great in  
either direction!



Simply spray  
lightly, then gently  
tug and smooth  
away wrinkles!



## **Wrinkle Release**

Remove unsightly wrinkles fast—just spray, tug and smooth them away! Biodegradable ingredients gently condition while also preserving the shape of garments. Contains natural fragrances and it's safe for bright colors and delicate fabrics. Great for home or on the go to quickly remove creases. Free from parabens, phthalates and synthetic dyes and fragrances.

Size: 355 ml / 12 fl. oz. 403467 **\$19.99**



# *stop* THE CYCLE.

*laundry helpers that lighten the chemical load.*

**What you need to know about dryer sheets:** Dryer sheets are one of the biggest offenders for leaving behind residual toxins. They vent into the air we breathe and rub off on clothing and then onto our skin, causing sensitivities.



Stain Remover available on page 33.

Dryer balls work to separate and soften fabric.

### Fluff and Tumble Dryer Balls

Our 100% New Zealand wool dryer balls soften fabric naturally, helping to reduce static and wrinkles and cut drying time—all without toxins. They're also great for use with essential oils to naturally scent your laundry. 2-year warranty

357021 **\$29.99** set of 3

### Dryer Balls

The unique design lifts and separates laundry while softening fabrics. Helps reduce drying time, static cling and wrinkles. 1-year warranty

1150 green **\$21.99** set of 2

	Fluff and Tumble	Dryer Balls	Dryer Sheets
Softens fabric	Yes	Yes	Yes
Helps reduce drying time	Yes	Yes	No
Chemical-free	Yes	Yes	No
Helps reduce static and wrinkles	Yes	Yes	Yes
Environmentally friendly (reuse again & again)	Best	Good	No
Economical	Yes	Yes	No

**CLEAN BED.**

# *sweet dreams.*

Having a clean bed shouldn't be a nightmare. Our BacLock antibacterial agent helps keep sheets and pillowcases fresher, longer—and makes getting a good night's sleep a dream.

Put your fresh face  
forward each morning  
on Pillowcases with  
BacLock®!\*

Getting a good night's  
sleep is no sweat  
with our moisture-  
absorbing sheets.

Rest easy on Norwex Microfiber Flat and Fitted Sheets and Pillowcases. • Incredibly soft, beautifully designed and more durable than cotton, they're engineered with some of the most advanced antimicrobial technology in the world. • BacLock, with its self-cleansing properties, keeps these Sheets and Pillowcases fresher, longer while reducing the growth of acne-causing bacteria in them by over 99%, making them ideal for acne-prone skin. • You'll love the ultra-smooth microfiber, and the perfectly neutral cloud color works well with every décor. • Best of all, these Sheets and Pillowcases so luxurious, you'll forget how functional they actually are!

**Pillowcases** 

**Standard**

Size: 78.74 cm x 53.34 cm / 31" x 21"  
309400 cloud **\$36.99** set of 2

**King**

(with envelope enclosure)  
Size: 101.5 cm x 53.5 cm / 40" x 21"  
309402 cloud **\$44.99** set of 2

**Flat Sheet** 

**Queen**

Size: 248.9 cm x 243.8 cm / 98" x 96"  
309450 cloud **\$119.99**

**King**

Size: 284.5 cm x 248.9 cm / 112" x 98"  
309451 cloud **\$139.99**

**Fitted Sheet** 

**Queen**

Fits standard Queen-sized mattresses  
up to 40.6 cm / 16" deep.  
309452 cloud **\$129.99**

**King**

Fits standard King-sized mattresses  
up to 40.6 cm / 16" deep.  
309453 cloud **\$149.99**

**Sheet Sets** 

**Queen**

1 Queen Flat Sheet, 1 Queen Fitted Sheet  
1907 cloud Retail price: ~~\$249.98~~ **\$239.98**

**King**

1 King Flat Sheet, 1 King Fitted Sheet  
1906 cloud Retail price: ~~\$289.98~~ **\$274.98**



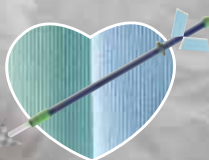
Adjustable nozzle for mist or foam.



**Mattress Cleaner**

Enzymes and biodegradable ingredients help remove organic materials, providing a deep cleaning of body oils, pet dander and other contaminants from mattresses, pillows, comforters, pet bedding, fluffy toys and fabric furniture. Dermatologist-tested; suitable for sensitive skin. *Not for use on nonabsorbent plastic crib, latex or foam mattresses.*

Size: 355 ml / 12 fl. oz. 600008 **\$29.99**



**Love What You See?  
Get It For FREE!**

See page 70 for details.

# *tough* ON GRIME. *gentle* ON THE PLANET.

Get a sparkling clean bathroom—no harmful chemicals required.



← Citrus-based cleaners do the hard work of breaking down grime so you don't have to.

↪ Can be diluted to last longer!

**WE'VE GOT A PRODUCT FOR THAT!**  
*Use this chart to select the best product for every job.*

	Bathroom Cleaner	Descaler	Mold and Mildew Stain Remover
All-in-one cleaner	Yes	No	No
Removes soap scum	Yes	Yes	No
Removes hard-water stains/calcium buildup	Good	Best	No
Removes rust	Good	Best	No
Removes mold and mildew stains	No	No	Yes

**Bathroom Cleaner**

Bring your bathroom to a sparkling shine! Highly concentrated, phosphate-free, biodegradable ingredients quickly and easily clean toilets, basins and most other hard surfaces in just one application. *Not for use on natural stone surfaces and special coatings.*

Size: 355 ml / 12 fl. oz. 600002 **\$29.99**

**Descaler**



USDA certified 86% biobased formula safely removes soap scum, heavy calcium, lime and rust deposits from shower doors, bathtubs, taps, drains and more! *Not for use on natural stone surfaces (or in any cookware other than coffeepot carafes).*


Size: 355 ml / 12 fl. oz. 600005 **\$29.99**

**Mold and Mildew Stain Remover**



Remove all traces of mold and mildew stains from indoor and outdoor surfaces, including tile, sealed grout, porcelain, natural stone, laminate, glass, plastic, stainless steel, wood, concrete and more. USDA certified 74% biobased formula; completely free from chlorine and bleach.

Size: 355 ml / 12 fl. oz. 403466 **\$23.99**

**Bathroom Scrub Mitt** 

Soft and scrubby microfiber easily removes stubborn soap scum and grime from tile, sinks, tubs and showers. Sponge liner adds extra absorbency for faster cleaning.

Size: 23 cm x 17 cm / 9.06" x 6.5"  
**\$24.99**



Double duty: Scrubby side tackles soap scum while the plush side gently cleans.

**Ergonomic Toilet Brush and Holder**

An antibacterial agent helps suppress bacteria and mold growth within the durable, flexible rubber bristles. Ergonomic handle features a non-slip grip and special extension to reach under the rim for quick and easy cleaning. Regularly clean between uses. 2-year warranty

Size: 13.4 cm x 44.1 cm / 5.3" x 17.4"  
 357009 **\$20.99**



# SPRAY *sustainably.*

*forever bottle: friendly on the environment,  
beautiful to behold.*

## **new** Forever Bottle with Sprayer

Meet the perfect, reusable companion for Norwex household cleaning products. Our refillable, earth-friendly frosted glass bottle is ideal for diluting Norwex products, or simply fill with water to use with our microfiber cloths, Mop Systems and more. Color-code for different rooms and/or dilutable products using your choice of three slip-resistant silicone sleeve options. *Handle with care.*

Size: 473 ml / 16 fl. oz.

354002 white, 354003 sea mist, 354004 grey **\$15.99**

Our elegant glass Forever Bottles help lighten the load for a planet burdened with too much plastic.



### SAVE WITH THE SET

**Forever Bottle with Sprayer Set**

**1 each of:** white, sea mist and grey

2008 Retail price: ~~\$47.97~~ **\$42.99** set of 3



# ODORS *meet your match.*

## Odour Eliminator

Unlock the power of this concentrated, enzyme-based deodorizer for your bathroom, kitchen, garbage cans, lockers, carpet—even your laundry! Phthalate-free, biodegradable ingredients help remove strong, unpleasant, organic odors such as food, mildew, smoke and urine, leaving a fresher, cleaner scent.

Size: 355 ml / 12 fl. oz. 600020 Crisp Linen, 600019 Misty Meadow, 600009 Fresh Rain **\$16.99**

## Sportzyme

Fast-acting enzymes and biodegradable ingredients break down and eliminate organic, odor-causing residues in sports equipment. Great for shoes, equipment bags, cleats, shoulder pads, helmets, knee pads, skates, workout gear—and more!

Size: 243 ml / 8.25 fl. oz. 600007 **\$21.99**

## *natural fragrance options at home and on the go!*

### Toilet Spray

Toilet time doesn't have to mean embarrassing odors. Trap odors under the seat and prevent them before they begin with our Toilet Spray. Free from harmful chemicals, Toilet Spray's natural essential oils create a fresh-smelling barrier that eliminates odors. Your bathroom stays fresher for family and guests!

Size: 59 ml / 2 fl. oz. 600021 citrus scent **\$12.99**



### Fragrance Disc

Add a light scent to rooms, closets and drawers—no heat or electricity required. Just add 2 to 3 drops of your favorite essential oil for a subtle, long-lasting scent to freshen your home. 1-year warranty

Size: 6 cm / 2.36" diameter; ribbon: 30 cm / 11.8" 403721 **\$15.99**

### Car Vent Clips

Get a fresh ride naturally, with no toxic chemicals like most car freshener sprays and cardboard fragrance discs have. Just 1 or 2 drops of any essential oil is all you need! 1-year warranty

Size: 4 cm / 1.57" diameter 403720 **\$19.99** pack of 2



Just 1 ounce in 7 ounces of water effectively eliminates odors!



## *my Norwex journey*

**My Product Story:** What I love most about our Odour Eliminator is that it does just that—eliminates odors and does it safely without harmful ingredients. It's very effective on any and all odors.

**What Norwex Means to Me:** Norwex has enabled me to truly live my dream. I began as a Consultant for the income, but quickly learned the difference I was making in homes as I educated people about chemical reduction and truly improved lives. I am so grateful for my Norwex Family and all this opportunity has provided.

**Jamie White, Senior Executive Sales Leader, TX, Creating Safe Havens for 6 years**





# *a cleaner regimen. a happier you.*

---

We ensure that what touches your family's skin and hair is as safe as it is effective. From our luxuriously soft microfiber that stays cleaner, longer to the meticulously sourced ingredients in our personal care products, with Norwex you'll feel as good as you look.

## why BODY AND FACE CLOTH

Our ultra-soft microfiber Body and Face Cloth feels amazing as it cleanses you from head to toe. It's perfect for sensitive, delicate and/or mature skin, too!

### Body and Face Pack BacLock®

Replace dingy wash cloths with our Body and Face Cloths, the ultimate cleansing cloth! Using only water, no soap required, they're gentle on skin yet tough on dirt. Our microfiber Body and Face Cloths with BacLock® pamper body and facial skin as you cleanse.

Size: 32 cm x 32 cm / 12.6" x 12.6"  
**\$21.99** pack of 3

### new Stripes:

-  308052 graphite/vanilla
-  308061 teal/vanilla
-  308059 lavender/graphite



See coordinating  
 Bath and Hand  
 Towels on page 52.

*our new stripes pair perfectly with our solid body and face packs.*



**Coastal Three Pack**  
 309047 graphite, vanilla, teal



**Graphite Three Pack**  
 309045



**Tranquil Three Pack**  
 309049 lavender, vanilla, denim

Pamper, restore, rejuvenate! From gentle, daily cleansing to weekly exfoliation, our body and facial care microfiber has everything you need for healthy, vibrant, glowing skin!



## 1 For Makeup Removal

### **makeup removal cloth set** BacLock®

Using only water, these ultra-soft, suede-like microfiber cloths gently remove all traces of makeup, eyeliner—even mascara—without soap or harsh, drying cleansers. Perfect for mature and sensitive skin, too.

Size: 20 cm x 20 cm / 7.87" x 7.87"

306100 blue, green, purple **\$21.99** set of 3

## 2 For a Gentle Cleanse

### **facial pads** BacLock®

Replace cotton balls and pads with our soft, double-sided Facial Pads. Dampened with water they provide a super-gentle option to cleanse delicate skin. Each set of five includes a handy zippered Washing Pouch—perfect for storing and laundering.

**Facial Pads:** 5.7 cm x 5.7 cm / 2.25" x 2.25"

**Washing Pouch:** 2.7 cm x 12.7 cm / 5" x 5"

309072 purple **\$17.99** set of 5 with pouch

## 3 For Exfoliation

### **exfoliating facial mitt** BacLock®

Reveal brighter, more beautiful skin with our double-sided Exfoliating Facial Mitt. Gentle buffing side lifts and removes dull, dead skin cells, leaving your face fresh and renewed, while the soft, suede-like microfiber gently cleanses. Use twice a week as the perfect complement to your skin care routine!

Size: 11.5 cm x 14.8 cm / 4.5" x 5.8"

309074 teal **\$13.99**



## let this sink in.

### Reducing harmful chemicals where we live goes beyond cleaning.

We often unknowingly put toxins on our bodies through our personal care products. These toxins can build up, causing Body Burden and affecting our health.

Don't choose products that coat you in chemicals. Choose Norwex.

#### Lysere™ Daily Hair Shampoo

Gently invigorating, plant-derived ingredients including Guar Bean and Pro-Vitamin B5 soften and clean your hair, while a special blend of essential oils leaves it fresh-smelling. Natural extracts of Sugar Cane and Orange Fruit cleanse away daily buildup, promoting healthier hair and scalp, while Bilberry Extract adds powerful antioxidant protection. *Contains nut-derived ingredients (coconut).*

Size: 355 ml / 12 fl. oz. 600300 **\$24.99**

#### Lysere™ Daily Hair Conditioner

Pro-Vitamin B5, Meadowfoam Oil and Sunflower Seed Oil help soften and condition your hair, while Sugar Maple Extract helps to smooth hair cuticles and Bilberry Extract adds a healthy sheen. A special blend of essential oils leaves your hair fresh-smelling. *Contains nut-derived ingredients (palm nut, coconut).*

Size: 355 ml / 12 fl. oz. 600305 **\$24.99**

#### Lysere™ Hand Lotion

Bring long-lasting comfort and supple softness to rough, dry hands with our luxurious Macadamia Seed Oil and Vitamin E blend. Rich in antioxidants, it's ultra-hydrating, nourishing and non-greasy, plus it absorbs quickly for smoother, more beautiful hands now. *Contains nut-derived ingredients (macadamia nut).*

Size: 59 ml / 2 fl. oz. 600207 **\$12.99**

#### Lysere™ Body Lotion

Protect, soothe and hydrate as you replenish your skin's moisture barrier. Ultra-rich Moringa Butter absorbs deeply to nourish dry skin to a silky softness as the antioxidants in Bilberry Extract protect and soothe. Non-sticky formula absorbs quickly. *Contains nut-derived ingredients (macadamia nut).*

Size: 237 ml / 8 fl. oz. 600206 **\$29.99**



Gentle, plant-based nutrients, perfect for all hair types and textures!



Ultra-rich hydration softens and protects!

# THE *perfect combo* FOR YOUR BATHROOMS AND KITCHEN.

**new** Forever Bottle with Foaming Hand Wash Dispenser  
 “Sustainability meets chic” in this reusable Foaming Hand Wash Dispenser, perfect for bathrooms as well as kitchens. The frosted glass and sleek, brushed nickel pump add elegance while the earth-friendly bottle helps reduce plastic consumption. Includes slip-resistant silicone sleeve. *Handle with care.*

Size: 355 ml / 12 fl. oz. 600700 white **\$19.99**

## SAVE WITH SETS

**new** Forever Clean Hand Wash Set  
 Forever Bottle with Foaming Hand Wash Dispenser with **your choice of 1 of the following refills:**

2005 peppermint, ~~2004 citrus~~, 2006 unscented  
 Retail price: ~~\$51.98~~ **\$46.99**



Glass features a beautiful dot pattern!

### Foaming Hand Wash

Transform an everyday task into something enjoyable! The energizing aromas of our Peppermint and Citrus Foaming Hand Washes awaken the senses as rich, plant-derived ingredients like Coconut and Apple Extracts and Aloe leave your skin clean, soft, smooth and moisturized. Ideal for the bathroom as well as the kitchen. Available in unscented too!  
*Contains nut-derived ingredients (coconut, palm nut).*

Size: 250 ml / 8.45 fl. oz. ~~new 600264 citrus~~, **new 600254 unscented**, 403195 peppermint **\$15.99**

### Foaming Hand Wash Refill

Size: 946 ml / 32 fl. oz. ~~new 600256 citrus~~, **new 600258 unscented**, 403196 peppermint **\$31.99**



Soothing Nordic ingredients cleanse and nourish your skin!

### Lysere™ Body Wash

Gently nourish and cleanse with the delicate lather of Nordic Lingonberry and Bilberry Extract. Unique oil-to-foam texture leaves skin supple, moisturized and velvety smooth. *Contains nut-derived ingredients (palm nut, coconut).*

Size: 237 ml / 8 fl. oz. 600208 **\$19.99**

### Lysere™ Body Polish

Detoxify your skin of environmental pollutants and give it a cleaner, healthier appearance. Sea Buckthorn, Nordic Birch Sap and magnesium-rich, fine-grain Dead Sea Salts gently polish and exfoliate. Apply to damp or dry elbows, heels, hands—wherever there’s rough, dry skin. *Contains nut-derived ingredients (coconut).*

Size: 340 g / 12 fl. oz. 600209 **\$24.99**

# SIMPLY, CLEAN *beauty.*

At Norwex, our goal is to deliver products that are as safe and clean as they are effective.

Our Lysere™ Skin Care Collection feeds your skin with powerful, plant-based nutrients and nourishing moisturization for naturally soft, smooth, radiant skin.





— **each of the products  
in the lysere skin care  
collection is:**

- Vegan
- Plant derived
  - Gluten free
  - Paraben free
- Formaldehyde free
- Not tested on animals
- Synthetic fragrance free
  - Synthetic dye free



Inspired by the Norwegian word for “light,” the Lysere Skin Care Collection is based on Nordic super antioxidants. Bilberry, Red Algae and Black Oat plus botanically based oils work to provide essential moisture and glow to skin.



#### Lysere™ Daily Face Moisture

This lightweight yet hydrating lotion with Nordic antioxidant-rich ingredients including Bilberry, Red Algae, Black Oat and Lingonberry helps guard against skin stressors. *Contains nut-derived ingredients (macadamia, palm nut).*

Size: 50 ml / 1.69 fl. oz. 600202 **\$35.99**



#### Lysere™ Night Recovery Cream

Our intensively moisturizing night cream fortified with Apricot, Sunflower, Avocado and Coconut Oils works to quench thirsty skin by providing a veil of noticeable moisture. *Contains nut-derived ingredients (macadamia, coconut).*

Size: 50 ml / 1.69 fl. oz. 600203 **\$38.99**



#### Lysere™ Renewing Eye Cream

This eye cream is designed to awaken and brighten the delicate skin around the eye. This formula is enriched with Nordic antioxidant-rich ingredients including Bilberry, Red Algae and Black Oat. Macadamia Seed Oil helps hydrate skin for a more rested appearance. *Contains nut-derived ingredients (macadamia, palm nut, almond).*

Size: 15 ml / .5 fl. oz. 600204 **\$28.99**



#### Lysere™ Illuminating Oil

Nourish, hydrate and protect your skin for a dewy, more radiant glow. With 15 skin-healthy oils plus Nordic super-foods like Bilberry, Red Algae, Black Oat and Arctic Cloudberry, your skin will drink it in! *Contains nut-derived ingredients (coconut, macadamia nut).*

Size: 15 ml / .5 fl. oz. 600201 **\$49.99**



#### SAVE WITH THE SET

#### Lysere™ Skin Care Collection

**1 each of:** Lysere Daily Face Moisture, Lysere Night Recovery Cream, Lysere Renewing Eye Cream, Lysere Illuminating Oil

1911 Retail price: ~~\$153.96~~ **\$138.99**

# NATURALLY TIMELESS SKIN CARE HELPS *reduce* THE SIGNS OF *aging*.

Powerful, plant-based nutrients hydrate and refresh.



## SAVE WITH THE SET

### Naturally Timeless Set

**1 each of:** Firming Facial Serum, Anti-Gravity Night Cream, Day Cream, Radiant Eye Cream

1415 Retail price: ~~\$209.96~~ **\$188.99**

### Naturally Timeless Anti-Gravity Night Cream

This hydrating blend of essential plant oils, Shea Butter, plant peptides and Apple Stem Cells reduces the appearance of fine lines and wrinkles. *Contains nut-derived ingredients (Inca peanut, almond, shea nut, coconut, palm nut).*

Size: 50 ml / 1.69 fl. oz.  
403086 **\$59.99**

### Naturally Timeless Firming Facial Serum

Enriched with Apple Stem Cells, Multi-Peptides and Sea Algae, this serum visibly firms and smooths skin for a more youthful appearance. *Contains nut-derived ingredients (Inca peanut, coconut, palm nut).*

Size: 50 ml / 1.69 fl. oz.  
403091 **\$59.99**

### Naturally Timeless Day Cream

Apple Stem Cells, plant oils and Shea Butter defend against wrinkles, seal in moisture and boost your skin's radiance. *Contains nut-derived ingredients (Inca peanut, almond, shea nut, coconut, palm nut).*

Size: 50 ml / 1.69 fl. oz.  
403081 **\$59.99**

### Naturally Timeless Radiant Eye Cream

Helps reduce the visible appearance of dark circles, fine lines and under-eye puffiness and helps hydrate for a more youthful, radiant look. *Contains nut-derived ingredients (Inca peanut, shea nut, coconut, palm nut).*

Size: 15 ml / .5 fl. oz.  
403096 **\$29.99**

# protection WHERE YOU NEED IT.

## 1 For Everyday



### Lip Balm



Soothe, moisturize and protect your lips with our voluptuous Lip Balms in three natural flavors. Each one is USDA certified organic, gluten free and provides fast, lasting relief for rough, dry lips, with none of the harmful chemicals found in petroleum-based products! *Contains nut-derived ingredients (shea nut).*

Size: 8 g / 0.28 oz.  
403192 Black Raspberry  
403189 Orange Vanilla  
403191 Pineapple Coconut **\$9.99**

### Body Balm



Quickly glide away chapped, dry skin on heels, elbows, hands and knees. Our gluten-free, super-emollient balm blends rich, USDA certified organic ingredients to hydrate and restore rough, cracked skin. It feels and smells so wonderful, you'll want one for home, work and travel! *Contains nut-derived ingredients (shea nut).*

Size: 77 g / 2.75 oz. 403170 **\$19.99**

## 2 Problem Solvers



### Timeless Lip Balm

Rich, emollient lip balm quickly moisturizes, conditions and protects dry, chapped lips. Includes Organic Aloe Vera and Coconut Oil. Gluten- and paraben-free. *Contains nut-derived ingredients (coconut).*

Size: 4.3 g / .15 oz. 403190 **\$6.99**

### Timeless Relaxation Rescue Gel\*

Experience a sense of calm and relaxation with this synergistic blend of botanical extracts. Organic Rosemary, Arnica and Devil's Claw glide onto pressure points in the neck, temples and shoulders for a tingling sensation that truly soothes and refreshes.

Size: 40 ml / 1.35 fl. oz. 403123 **\$15.99**

### Timeless Natural Hand Cleaner\*

Forget typical hand cleaners! Clean hands naturally without harmful triclosan. Organic Rosemary, Aloe Vera, Lavender and Lemon effectively get hands clean without drying your skin.

Size: 50 ml / 1.69 fl. oz. 403122 **\$9.99**

\*Certified by



## 3 Natural Sun Protection



### Natural Sunscreen (SPF 30)

Our water-resistant, UVA/UVB sun protection is Zinc Oxide-powered, non-nano and broad-spectrum. This means no worries about harmful chemicals like oxybenzone or octinoxate. All ingredients are derived from natural sources—safer for you and for the planet! *Contains nut-derived ingredients (coconut, shea nut).*

Size: 85 g / 3.0 oz. 600220 **\$19.99**

### Natural Sunscreen Lip Balm (SPF 15)

Zinc Oxide protects your lips from the sun while nourishing oils keep them naturally soft and beautiful. All ingredients are derived from natural resources; includes natural coconut flavor. *Contains nut-derived ingredients (coconut, shea nut, tamanu nut).*

Size: 4.3 g / 0.15 oz. 600221 **\$9.99**

# TURN ANY *bathroom* INTO A *luxurious* RETREAT.

## Body Towels

These beautiful, warm and lightweight microfiber Bath Towels take pampering to the next level. And with our incredible BacLock® antibacterial agent, there's less worry about bacterial odor, mold and/or mildew growth within the towel. Velvety soft and cozy, they're highly absorbent and fast drying, so they're ready to wrap you in comfort again quickly. Best of all, they come in multiple colors to complement any décor.

### Bath Towel

Size: 140 cm x 70 cm / 55.12" x 27.56" **\$49.99**

**Solids:** 309024 teal, 309020 vanilla, 308902 lavender, 309025 graphite, 308901 denim



### Stripes:

**new** 308908 graphite/vanilla, 308903 teal/vanilla, 308904 lavender/graphite



### Hand Towel

Size: 70 cm x 35 cm / 27.56" x 13.78" **\$18.99**

**Solids:** 309002 teal, 309001 vanilla, 308702 lavender, 309006 graphite, 308701 denim



### Stripes:

**new** 308708 graphite/vanilla, 308703 teal/vanilla, 308704 lavender/graphite



## Bath Mat

Step onto the soft luxury of this super-absorbent microfiber mat that holds up to 10 times its weight in water! Coordinates with our Bath and Body Towels.

Size: 70 cm x 50 cm / 27.56" x 19.69" 309084 graphite **\$49.99**

BacLock offers continuous protection against microbes within the product.

## body and face pack

The ultimate cleansing cloth pairs perfectly with our Bath and Body Towels.

See page 44 for full details.



Wonderfully soft and beautiful Norwex Microfiber that self-purifies as it dries? Yes, please.

**Chenille Hand Towel** BacLock®

Luxuriously touchable and super-absorbent, our Chenille Hand Towel dries your hands and inhibits bacterial odor, mold and/or mildew growth within the towel, thanks to the exclusive BacLock® technology. Its convenient hanger makes it perfect for anywhere there may be wet, messy hands!

Size: 12.2 cm x 38 cm / 4.8" x 14.96" **\$29.99**

309019  
graphite



309026  
sea mist



309034  
eggplant



309027  
teal



**new** 309104  
denim (with  
suede-like  
microfiber top)



*new color*  
Now available in  
denim color.

*my Norwex journey*

**My Product Story:** I absolutely love Norwex Bath Towels. The BacLock technology keeps them fresh, so I can go much longer between washings. When I travel, I always pack a Norwex towel. Even luxury resort towels feel itchy now! Nothing compares to the luxury of a Norwex towel.

**What Norwex Means to Me:** I joined Norwex without any intention of selling a single cloth, but sharing Norwex just came so easily because we are educators, not sellers. I am so grateful because Norwex has changed my life through immeasurable personal growth and invaluable relationships, including meeting my husband!


**Jessica McCorkle**, Senior Vice President Sales Leader, SC  
Creating Safe Havens for 6 years



*relax.* we've got  
you covered.

**Bath accessories that care  
from head to toe.**



**Back Scrubber** 

Uncover fresher, smoother skin on your back and other hard-to-reach places. Soft microfiber on one side and mesh on the other gently exfoliates as it cleans. Dual-handle and easy-to-grip design minimize twisting and turning.

Size: 13 cm x 65 cm / 5.1" x 24.4"  
309091 graphite **\$19.99**

Your skin looks  
healthier and  
more radiant!



**Body Scrub Mitt** 

Rejuvenate your entire body with this incredible, double-sided mitt with soft microfiber for cleansing and a scrubby exfoliating side. Fits comfortably on your hands to gently remove dead skin cells from hard-to-reach spots, revealing smooth, glowing and beautiful skin.

Size: 15 x 25 cm / 5.9" x 9.8"  
309092 graphite **\$14.99**



**Foot Stone**

Made of pumice, our Foot Stone is nature's remedy for dry, rough skin.

Size: 1 cm x 4 cm x 9 cm / .5" x 1" x 3"  
357120 **\$14.99**



Use wet or dry to remove  
rough skin and smooth  
corns and calluses.



### Hair Wrap BacLock®

The lightweight Hair Wrap quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair! One size fits most.



309051  
light blue



309050  
vanilla

**\$27.99**

### Spa Wrap

Lightweight and soft, our Spa Wrap keeps you dry and comfortable as you start your day, unwind or relax by the pool or at the beach. The Velcro® closure ensures a snug fit every time and allows you to adjust tightness.

Size: 77 cm x 147 cm / 30.3" x 57.9"  
309063 light blue **\$49.99**



### SAVE WITH THE SET

#### Wrap It Up Set

Envelop yourself in comfort every time you step out of the shower! **1 each of:** Hair Wrap and Spa Wrap

1504 light blue Retail price: ~~\$77.98~~ **\$70.79**

# A BILLION REASONS TO *smile.*

Oral health is important to your well being. Your mouth is home to billions of bacteria, some helpful, some not. Our new Lysere™ toothpaste with probiotics and mouthwash with antioxidants help nourish and balance the good bacteria to help keep the bad bacteria at bay. Smiling now?



Toothbrush refills help reduce plastic waste!

## **new** Lysere™ Advanced Antioxidant Mouthwash

Pucker up, buttercup! Lysere Advanced Antioxidant Mouthwash with Nordic Lingonberry promotes healthy gums and teeth as it guards against dry mouth—all while freshening your breath! This alcohol-free formula contains super-antioxidants Nordic Lingonberry and Vitamin C to help neutralize free radicals, while ultra-concentrated Aloe extract helps relieve dry mouth, and Essential Oils of Spearmint and Peppermint provide naturally minty-fresh breath.

Size: 473 ml / 16 fl. oz. 403814 Mint **\$17.99**

## **new** Lysere™ Probiotic Whitening Toothpaste

Triple-acting Lysere Probiotic Whitening Toothpaste deep cleans and whitens your teeth, freshens your breath and supports oral health. The probiotic *L. paracasei* and Xylitol help balance your oral microbiome, as activated White Binchotan Charcoal gently brightens teeth by removing unhealthy buildup and surface stains. Essential Oils of Peppermint and Cornmint naturally freshen breath. Sugarcane tube is 100% biodegradable.

Size: 113.4 g / 4 oz. 403812 Mint **\$12.99**

## SAVE WITH THE SETS

### **new** Lysere™ Toothpaste, Mouthwash & Toothbrush Set

**1 each of:** Lysere Probiotic Whitening Toothpaste, Lysere Advanced Antioxidant Mouthwash, Adult Silver Care Toothbrush in Light Blue, Soft

2012 Retail price: ~~\$51.97~~ **\$46.99**

### **new** Lysere™ Toothpaste & Mouthwash Set

**1 each of:** Lysere Probiotic Whitening Toothpaste, Lysere Advanced Antioxidant Mouthwash

2011 Retail price: ~~\$30.98~~ **\$27.99**





**Adult Silver Care Toothbrush**

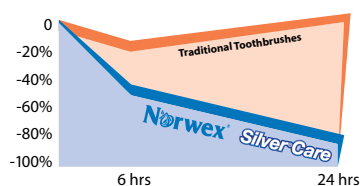
Inhibits bacterial growth and buildup and self-sanitizes within hours of use! On contact with water, the silver on the unique bristle base releases active ions that eliminate up to 99.9% of the bacteria that cause plaque, cavities and gingivitis. Includes a toothbrush and refill. *Not recommended for individuals requiring assistance brushing their teeth or children under age three.*

- green
- lt. blue
- red
- dk. green

**Soft:** 354052 354053 354054 354055  
**Medium:** 354062 354063 354064 354065 **\$20.99**

**Adult Silver Care Toothbrush Refills**

Package includes two refills. 354051 Soft, 354061 Medium **\$14.99**



*Comparative tests between Silver Care and traditional toothbrushes show reduction level of Streptococcus mutans (the principal cavity-forming bacteria) on the brush.*

Natural odor protection that's free from harmful ingredients.

**Deodorant Stick**

Sustainable bio-enzymes neutralize odor-causing bacteria and give you all-day freshness and confidence! With a gentle blend of essential oils, Aloe Vera, Tea Tree and Sage to soothe skin, our Deodorant Stick is the perfect, powerful alternative to traditional antiperspirants containing triclosan, phthalates, synthetic preservatives and other harmful chemicals. *Contains nut-derived ingredients (coconut, palm nut).*

Size: 50 ml / 1.7 oz. 403602 **\$15.99**

**Crystal Deodorant**

Natural salt crystals help eliminate odor-causing bacteria. Won't stop natural perspiration.

Size: approx. 75 g / 2.65 oz. 403600 **\$13.99**

### Kids Towel

Kids love the fun, bright colors and plush fluffiness! You'll love the BacLock® agent that helps eliminate mold, fungi and bacterial odor within the towel. And with four fun colors, each child can have their own. Handy loop for quick-dry hanging.

Size: 120 cm x 70 cm / 47.24" x 27.56"  
309008 royal blue with orange trim  
308600 pink with yellow trim  
309009 purple with lime green trim  
308601 yellow with teal trim **\$39.99**

### Kids Pet To Dry

These cuddly chenille microfiber hand towels will inspire your kids to wash their hands every time! The BacLock® agent inhibits bacterial odor, mold and/or mildew growth within the towel, and the convenient hanger makes it easy to hang anywhere. *Not to be used as a toy.*

Size: 11 cm x 35 cm / 4.3" x 13.8" 309016 grey kitten **\$23.99**  
309018 purple unicorn, 309039 green dragon **\$31.99**

### Kids Strawberry Toothpaste

Help keep children's teeth clean and bright without harmful chemicals, SLS and SLES; fluoride; microbeads; GMO ingredients; artificial flavors, dyes and sweeteners; parabens; phosphates; phthalates; triclosan or synthetic preservatives. Best of all, kids love the delicious strawberry flavor! *Contains nut-derived ingredients (coconut).*

Size: 75 ml / 2.5 fl. oz. 403186 **\$15.99**

*You can't always keep them clean...*

**BUT YOU CAN**  
*always* **KEEP**  
**THEM** *safe.*



## *why* 4-IN-1 KIDS WASH

Our bubbly, fresh and fun 4-in-1 Kids Wash minimizes bath time hassles by effectively combining four products in one!

### 4-in-1 Kids Wash

Our four-in-one body wash, bubble bath, shampoo and conditioner safely and gently gets children's skin and hair silky soft and clean. Tear-free and free from parabens, sulfates, phthalates, gluten and synthetic fragrances. *Contains nut-derived ingredients (coconut, palm nut).*

Size: 236 ml / 8 fl. oz.  
403066 **\$19.99**





**Kids Bath Sponge**   
Super-soft microfiber in fun, bright colors gently gets kids clean, and the elastic strap helps them (or you) stick with the job!

Size: 12 cm / 4.72" diameter  
309038 teal or 309037 yellow  
**\$9.99**



# safe, soft and snuggly!

## Baby Hooded Towel Set

Swaddle them in warmth with soft, fluffy, super-absorbent microfiber. Set includes hooded towel and face cloth; ideal for newborn to toddler.

**Hooded Towel:** 80 cm x 80 cm / 31" x 31"

**Face Cloth:** 31.5 cm x 31.5 cm / 12.2" x 12.2"

308602 graphite with gingham trim **\$39.99** set of 2



## *it's never too soon to start good cleaning habits!*

Let your littles help around the house with fun tools of their very own.

### Kids EnviroCloth®

Size: 25 cm x 25 cm / 9.84" x 9.84"  
300405 **\$13.99**



### Kids Dusting Mitt

Size: 19 cm x 15 cm / 7.48" x 5.91"  
300403 **\$12.99**



### Kids Window Cloth

Size: 30 cm x 30 cm / 11.81" x 11.81"  
300402 **\$15.99**





**Baby Bib Set** BacLock®

Whether it's an all-day drool catcher or just something to keep baby clean and dry during feedings, we have you covered. Our machine-washable bibs are constructed of soft, extra-absorbent Norwex Microfiber with BacLock®; adjustable snaps allow for expansion as baby grows. 0 – 24 months.

Size: 12 cm / 4.72" 309032 graphite with gingham trim **\$24.99** set of 3

**SAVE WITH THE SET**

**Baby Bundle**

Perfect for the new mom-to-be!  
**1 each of:** Baby Hooded Towel Set, Baby Bib Set and Baby's Bath Brush  
 2002 Retail price: ~~\$74.97~~ **\$67.99**

**Baby's Bath Brush**  
 This cute elephant gets baby clean while making bath time fun! Extra-soft and flexible silicone bristles provide a soothing massage for skin and scalp. Gentle enough for daily cleansing of babies' and toddlers' delicate skin; helps reduce cradle cap when used on the scalp. BPA- and latex-free.  
 Size: 9.5 cm x 8.25 cm / 3.75" x 3.25"  
 357017 grey elephant **\$9.99**



Each bib comes with a cute cloth!

**Toddler Bib and Cloth** BacLock®

Super-absorbent Norwex Microfiber with BacLock keeps your little one's clothing clean and dry at meal time. They'll love the cute designs, and the safe, stretchy neck opening ensures it comfortably stays on till you're ready to remove it. Front pocket holds a convenient Norwex Microfiber cloth for quick cleanup of hands, faces, messes and spills.

**Bib:** 38 cm x 30 cm / 19.7" x 18.1" **Cloth:** 15 cm x 15 cm / 5.9" x 5.9"  
 309035 tree or 309036 promise **\$24.99**

**Baby Body Pack** BacLock®

Smaller versions of our standard size Body and Face Cloths, these super-soft cloths are ideal for delicate skin of babies and children. They also make wonderful diaper or wet wipes with no added chemicals!

Size: 20 cm x 20 cm / 7.87" x 7.87"  
 309031 pastel colors **\$18.99** set of 3

Ultra-gentle microfiber is super soft on delicate skin.



# TOOLS THAT MAKE CAR CLEAN UP *fast AND furious.*

Super-gentle Norwex Microfiber gets your car clean fast with water only. Happy trails. Happy planet!



## 3-in-1 Car Mitt BacLock

Quickly whisk away dust and dirt from car windows, mirrors, consoles and more. Flip the mitt's outer and middle layers to reveal fresh microfiber, so you can multiply your cleaning power and finish big jobs faster!

Size: 18 cm x 26 cm / 7.1" x 10.23"  
308034 graphite **\$24.99**



## Car Cloth

Great for drying and polishing your entire car! After washing your car with the Car Wash Mitt, put the finishing touches on windows, mirrors, glass, chrome, and other smooth or shiny surfaces.

Size: 65 cm x 50 cm / 25.59" x 19.69"  
305100 graphite **\$25.99**



## Dry and Buff Car Cloth

Quickly dry your car and give it custom finishing touches. Plush microfiber on one side for drying and special checked microfiber on the other side to spot buff and shine.

Size: 40 cm x 40 cm / 15.7" x 15.7"  
305102 graphite **\$24.99**



## Car Wash Mitt

Nubby chenille microfiber on one side and microfiber cloth on the other gently lift dirt and grime from your car's exterior. The inner sponge layer means less water is used. Perfect for car enthusiasts!

Size: 23 cm x 17 cm / 9.06" x 6.69"  
308028 marine **\$26.99**

## IT'S A *fact*:

Using chemicals to clean your car is bad for the environment. They can be washed into waterways where they harm plants and animals.



## Leather Shine

Replace natural oils in dry leather as you clean, moisturize, protect, restore and make them water-resistant—all without harmful chemicals. Great for leather car upholstery, boots, purses, belts, leather gloves, baseball mitts, saddles or anything made of leather. Includes sponge applicator. *Not for use on suede materials.*

Size: 150 ml / 5 oz. 403510 **\$33.99**



Makes pampering your fur babies simple, quick and oh-so-easy!

### Pet Towel

The ultra-absorbent Pet Towel makes bath time a breeze! Simply slip your hands into the towel's convenient built-in hand pockets to gently yet securely hold and dry your pets after washing them. Dries quickly and contains our self-purifying BacLock® agent.

Size: 60 cm x 100 cm / 23.6" x 39.4"  
309301 graphite **\$40.99**

### Pet Mitt

Use our super-soft microfiber Pet Mitt wet to gently lift dirt up into the extra-absorbent microfibers. Use dry to remove loose hairs. Great for wiping and drying muddy paws at the door. Stitching between fingers provides extra control.

Size: 22 cm x 30 cm / 8.7" x 11.8"  
309302 graphite **\$21.99**



### Sports Utility Cloth

Conquer any terrain with this versatile, dual-sided cloth! Heavy-duty scrubby mesh on one side and polishing Norwex Microfiber on the other—perfect for a variety of sports and outdoor cleaning jobs!

- Open design is convenient for transporting golf balls and other items hands-free.
- Great for stainless steel grills\*, patio furniture, boating and camping equipment, golf clubs, balls, tees and much more.
- Integrated clip-on carabiner easily attaches to belt loops, grills or golf bags.

*\*Follow manufacturer's instructions for special coatings on various metals.*

Size: 40 cm x 40 cm / 15.7" x 15.7" 306008 steel blue **\$24.99**

## my Norwex journey

**My Product Story:** At Norwex, we love discovering dynamic duos. One of my favorite pairs is the Car Wash Mitt and its best friend, the Dry and Buff Car Cloth. In no time at all, my car is gleaming!

**What Norwex Means to Me:** Before Norwex, I was a homeschooling mom of eight working a part-time job managing our household of 10. The challenge of keeping all the plates spinning was overwhelming. In three years, my Norwex business has generated beneficial income, and now I get to manage my own schedule while make a lasting impact in my family, my community and the planet!

**Shari Hamlin, Senior Executive Sales Leader, CO**  
Creating Safe Havens for 3 years





**mini body and face cloth**  
Great for refreshing touchups!

**mini envirocloth®**  
Clean doorknobs and latches, grocery cart and gas pump handles and more!

**mini window cloth**  
Perfect for smudges on car windows and mirrors!

## mvp pack

**POWERFUL NORWEX MICROFIBER IN CONVENIENT, CARRY-ALONG SIZES!**

### Microfiber Variety Pack (MVP)

Miniature versions of three of our top-sellers, our EnviroCloth®, Window Cloth and Body Cloth, all with BacLock®. At a little less than half the size of our full-sized cloths, they're great to bring with you!

Size: 16 cm x 16 cm / 6.3" x 6.3"  
300203 teal, graphite, purple **\$20.99** set of 3 cloths with pouch



Pockets are zippered to prevent leakage!

### Travel Bag

This water-resistant, 2-pocket bag is your reusable, on-the-go solution for carrying a variety of items, including Norwex Microfiber cloths dry or wet for quick cleanups anytime, anywhere. Dry, unused Norwex cloths can go in the front pocket; place wet or used items in the larger pocket.

Size: 25 cm x 13 cm / 9.8" x 5.3"  
360101 diamond or 360102 floral **\$19.99**

### SAVE WITH THE SET

#### Travel Bag Set:

**1 each of:** Diamond Travel Bag and Floral Travel Bag  
1810 Retail price: ~~\$39.98~~ **\$35.99**



### new Travel Pack

Five mini-sized EnviroCloths perfect on the go or great for sharing!

Size: 16 cm x 16 cm / 6.3" x 6.3"  
701000 plum, teal, graphite, green, blue  
**\$25.49** set of 5 cloths



bird  
305206

butterfly  
305205

dots  
305209

ikat  
305210

marble  
305211

# optic scarf

BYE-BYE SPRAYS AND WIPES!

Clips to your purse, backpack or even your keychain for on-the-go cleaning anywhere!

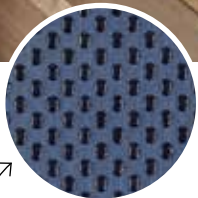
### Optic Scarf

The scratch-resistant Optic Scarf is an easy way to clean your glasses, cell phone screens, jewelry and other accessories. It's made from super-soft microfiber to gently remove oil, dirt, dust, lint and grime. The convenient silvertone clip attaches to your purse or bag.

Size: 40 cm x 22 cm / 15.75" x 8.6" **\$19.99**



Convenient carrying case slips easily into purses or backpacks!



Silicone dots on one side provide non-slip grip and control.

### Optic Cloth

This compact, ultra-soft Optic Cloth wipes off fingerprints, oil, dust, dirt and grime from eyeglasses; computer, mobile phone and tablet screens, without scratching or damaging them. Folds flat and fits into your pocket easily. *May remove applied anti-glare or similar coating.*

Size: 20 cm x 18 cm / 7.87" x 7.09"  
305203 blue **\$10.49** with pouch



### Tech Cleaning Cloth and Case

Remove fingerprints, streaks and smudges from TVs, computers, tablets, phones and more with no worry of scratching! Silicone dots on one side provide non-slip grip and control; smooth side wipes away debris. Convenient carrying case keeps the cloth handy. *Follow manufacturer's guidelines for cleaning screens.*

Size: 35 cm x 35 cm / 13.8" x 13.8"  
305018 tech blue **\$24.99** with case

# Norwex collections save you time and money.

## start here.


Begin with the Safe Haven 5 Set to significantly reduce most of the harmful chemicals in your home.

### Safe Haven 5 Set

Top five essentials for creating your own Safe Haven!


**1 each of:** EnviroCloth®, Window Cloth, Dusting Mitt and Cleaning Paste



with Ultra Power Plus™ Laundry Detergent (1 kg / 2.2 lbs.)   
1905 Retail price: ~~\$119.95~~ **\$104.49**

or



with Liquid Laundry Detergent   
1919 Retail price: ~~\$129.95~~ **\$114.49**



### Safe Haven 5 Package Plus


Each of the Safe Haven 5 (with your choice of laundry detergent), plus additional products you'll love!

**1 each of:** EnviroCloth, Window Cloth, Dusting Mitt, Cleaning Paste, Kitchen Towel, Kitchen Cloth, SpiriSponge (pack of 2), Graphite Body and Face Pack



with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)   
1509 Retail price: ~~\$186.91~~ **\$169.99**



with Liquid Laundry Detergent   
1803 Retail price: ~~\$196.91~~ **\$177.79**



### Basic Package

Makes a wonderful wedding shower or housewarming gift!

**1 each of:**

EnviroCloth, Window Cloth  
1505 Retail price: ~~\$38.98~~ **\$35.99**



### Rainbow Package

An EnviroCloth in all five colors, so you can color-code for each area of your home.

**1 each of:** graphite, green, blue, teal and plum

1508 Retail price: ~~\$94.95~~ **\$84.99**



### Household Package

Three of our top-selling microfiber products!

**1 each of:** EnviroCloth, Window Cloth, Dusting Mitt

1506 Retail price: ~~\$59.97~~ **\$55.49**



### Household Package Plus

Four of our best home microfiber products, bundled for savings!

**1 each of:** EnviroWand®, EnviroCloth, Window Cloth, Dusting Mitt

1507 Retail price: ~~\$92.96~~ **\$83.49**



### Just Add Water Package

With each of the components of our Superior Mop Starter System, plus some of our best-selling laundry and household cleaning essentials, the only thing missing is water.

**1 each of:** Fluff and Tumble Dryer Balls (set of 3), EnviroWand, EnviroCloth, Window Cloth, Dusting Mitt, Rubber Brush, Telescopic Mop Handle, Large Mop Base, Large Wet Mop Pad Made from 70% Recycled Materials, Large Dry Superior Mop Pad Made from 50% Recycled Materials



with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)



1511 Retail price: ~~\$294.89~~ **\$264.79**



with Liquid Laundry Detergent




1802 Retail price: ~~\$305.89~~ **\$274.69**



### Superior Mop Starter System

**1 each of:** Telescopic Mop Handle, Large Mop Base, Large Wet Mop Pad Made from 70% Recycled Materials, Large Dry Superior Mop Pad Made from 50% Recycled Materials

 1209 blue/green or

 1809 Nordic Naturals See page 14

Retail price: ~~\$130.96~~ **\$115.69**

— **find more online.**

Want more collections? Discover all the ways to save at [www.norwex.biz](http://www.norwex.biz) > **Top Sellers** > **Save with Collections.**

### Let's Do Laundry Package

Enjoy cleaner, brighter laundry, while reducing harmful chemicals.

**1 each of:** Fluff and Tumble Dryer Balls (set of 3), Stain Remover



with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)



1413 Retail price: ~~\$65.97~~ **\$59.49**



with Liquid Laundry Detergent



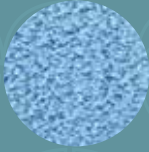


























1710 Retail price: ~~\$75.97~~ **\$69.49**

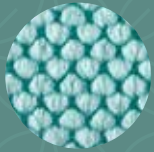


# what cloth FOR WHAT JOB.

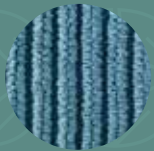
Grimy, dirty messes are no match for Norwex Microfiber. Each weave is specially designed to clean specific surfaces, leaving everything clean, shiny and chemical-free.

	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce	BacLock®
<h2>EVERY SPACE</h2> <div data-bbox="114 606 261 758">  </div> <p><b>EnviroCloth®</b> <small>BacLock®</small> Our “E for everything” cloth has an ultra-thick, dense weave to remove up to 99% of bacteria and dirt on almost every surface with water alone. <i>Sold on page 8.</i></p> <div data-bbox="114 812 261 963">  </div> <p><b>Window Cloth</b> <small>BacLock®</small> The fine, flat weave makes it great for shining and polishing. <i>Sold on page 8.</i></p> <div data-bbox="114 1010 261 1161">  </div> <p><b>Dusting Mitt</b> <small>BacLock®</small> Dense, plush microfiber attracts and traps dust particles and dust-related allergens. <i>Sold on page 10.</i></p>								
								
								
<h2>BATHROOM</h2> <div data-bbox="114 1326 261 1477">  </div> <p><b>Bathroom Scrub Mitt</b> <small>BacLock®</small> This dual-sided mitt has both a soft and a scrubby side to safely remove dirt, grime, soap scum, hard water deposits and more. <i>Sold on page 39.</i></p>								
<h2>FOOD PREP &amp; STORAGE</h2> <div data-bbox="114 1695 261 1846">  </div> <p><b>Veggie and Fruit Scrub Cloth</b> Scrubby side quickly cleans produce and soft side polishes. <i>Sold on page 28.</i></p>								

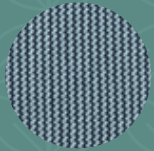
# KITCHEN



**Counter Cloths** BacLock®  
The absorbent popcorn weave replaces paper towels to wipe up spills. *Sold on page 23.*



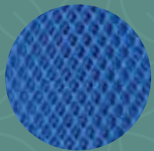
**Kitchen Cloths and Towels** BacLock®  
The channel and diamond weaves are specially designed to pick up messes and dry hands, dishes and more. *Sold on page 22.*



**Stainless Steel Cloth** BacLock®  
The extra-tight, flat weave of this cloth quickly gets stainless steel and other metal appliances streak-free and gleaming. *Test on an inconspicuous spot before using on surfaces with special coatings. Sold on page 27.*



**Kitchen Scrub Cloth**  
The checkered weave scrubs hard-to-clean pots, pans, sinks and counters. *Sold on page 25.*



**Dish Cloths**  
The netted weave is great for cleaning dishes, sticky counters and more. Rinses clean and dries quickly. *Sold on page 26.*

	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce	BacLock®
Counter Cloths		🏠	🏠	🏠	🏠	🏠		🏠
Kitchen Cloths and Towels	🏠	🏠	🏠	🏠	🏠	🏠		🏠
Stainless Steel Cloth		🏠			🏠	🏠		🏠
Kitchen Scrub Cloth			🏠	🏠	🏠	🏠		
Dish Cloths		🏠		🏠	🏠			

## how to care for your microfiber.

- Rinse slightly dirty microfiber cloths under warm, running water and hang to dry or drop into the dryer.
- Launder microfiber cloths separately or with other lint-free laundry. Dry completely.
- For best results, use a laundry detergent that's free from fillers, like a Norwex laundry detergent.
- Do not use bleach. Do not use fabric softeners or dryer sheets when laundering microfiber; they coat the fibers and reduce their ability to clean effectively.
- For an even deeper clean, use Microfiber Cleaner Laundry Booster.



**All Norwex Microfiber products carry a two-year warranty.**  
Please visit [www.norwex.biz/en\\_US/norwex-guarantee](http://www.norwex.biz/en_US/norwex-guarantee) for complete details.



# *love what you see?*

## GET IT FOR *free!*

### **HOST A NORWEX PARTY**

- Online ▪ At home ▪ Wherever you like!

Hosting a Norwex Party is a fast,  
fun and easy way to earn  
FREE Norwex products!



REACH OUT TO YOUR CONSULTANT

*to personalize your Norwex party!*

# you can totally DO THIS!

Looking for a great new side gig?  
If you're inspired by the idea of radically  
reducing chemicals in the homes of your  
friends and family, then join us!

**you can earn a supplemental income  
for sharing Norwex with others!**

**here's what you get.**

Your Party Starter Kit contains the EnviroCloth®,  
Window Cloth, Dusting Mitt, and sample sizes of our  
Ultra Power Plus™ Laundry Detergent and Cleaning  
Paste (74 ml / 2.5 oz.). Plus it includes our Mop  
System, Rubber Brush, Body and Face Cloths and  
all the supplies you need to hold your first parties!

**it's easy and fun!**

- Start for FREE\*
- Hold your first parties
- Begin earning right away on products  
you sell

**your business, your way.**

Party at home or online—or both! You'll set your  
own schedule and we'll support you every step  
of the way.

**start today.**

Talk to the person who shared this catalog with you.

*"I was perfectly happy with my full-time job. Then I  
discovered the EnviroCloth and Window Cloth, and all  
of a sudden I had a new purpose in life! Norwex has  
provided me an opportunity to fulfill my mission, while  
at the same time to live my life."*

**Cynthia Maddox**, Executive Sales Leader, TN  
Creating Safe Havens for 6 years



\*This Party Starter Kit is provided at no charge, except for \$9.99 shipping and handling plus tax where applicable, to a new Independent Consultant who meets or exceeds the minimum Personal Retail Sales requirement for their Starter Kit selection. A new Independent Consultant who fails to satisfy this criteria will be billed \$200 plus tax. Kit contents subject to change.

PRSRT STD US POSTAGE  
**PAID**  
OKC, OK  
PERMIT NO 2227

# pet WITH A purpose

A portion of the proceeds from the sale of this product benefits Washed Ashore, a charitable program creating awareness of marine debris and plastic pollution through art.

## new pet with a purpose

Your little ones will love this pillow's plush, fluffy textures; you'll love that it's made from new remnants left over when making Norwex Microfiber products. Not for use by children under 2. *Not for use in cribs, strollers, playpens, prams or cots.*

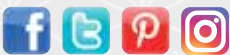
Size: 45.7 cm x 40.6 cm x 10.1 cm /  
18" x 16" x 4"  
357092 sea turtle **\$39.99**

*Donations from Sea Turtle Pet With a Purpose made from September 1 to December 31, 2020.*



Norwex backs its quality commitment with a 100% satisfaction guarantee. We will refund, replace or exchange any products that are not to your complete satisfaction within 60 days of purchase. Additional warranty information is provided in this catalog for specific products.

Actual product sizes and colors shown may vary slightly. We reserve the right to change colors throughout the year. Please refer to product labels for complete use instructions. Norwex is not liable for any damage caused to personal property resulting from the use of any Norwex products. All pictures in the catalog are copyrighted and may not be reproduced in any shape or form.



 SU0225 20608 - 0620

**Norwex**<sup>®</sup>

Norwex USA Inc., 800 W. Bethel Rd. Ste. 100, Coppell, Texas 75019  
Toll Free: 1-866-450-7499, Fax: 1-800-694-1604  
[www.norwex.biz](http://www.norwex.biz) [www.NorwexMovement.com](http://www.NorwexMovement.com)

For the most up-to-date product information, please ask your Norwex Consultant.